ENDING HOMELESSNESS

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Executive Director, WI Balance of State CoC

April 2025

Brown Homeless Coalition



COC STRUCTURE & PURPOSE



HOMELESS CRISIS RESPONSE SYSTEM



DATA DRIVEN DECISION



ROLE OF COORDINATED ENTRY & ACCESS



SYSTEM IMPROVEMENT



ADVOCACY

Handout #1 & 2

Handout #3 & 4

Handout #5

Handout #6

DATA DRIVEN DECISIONS

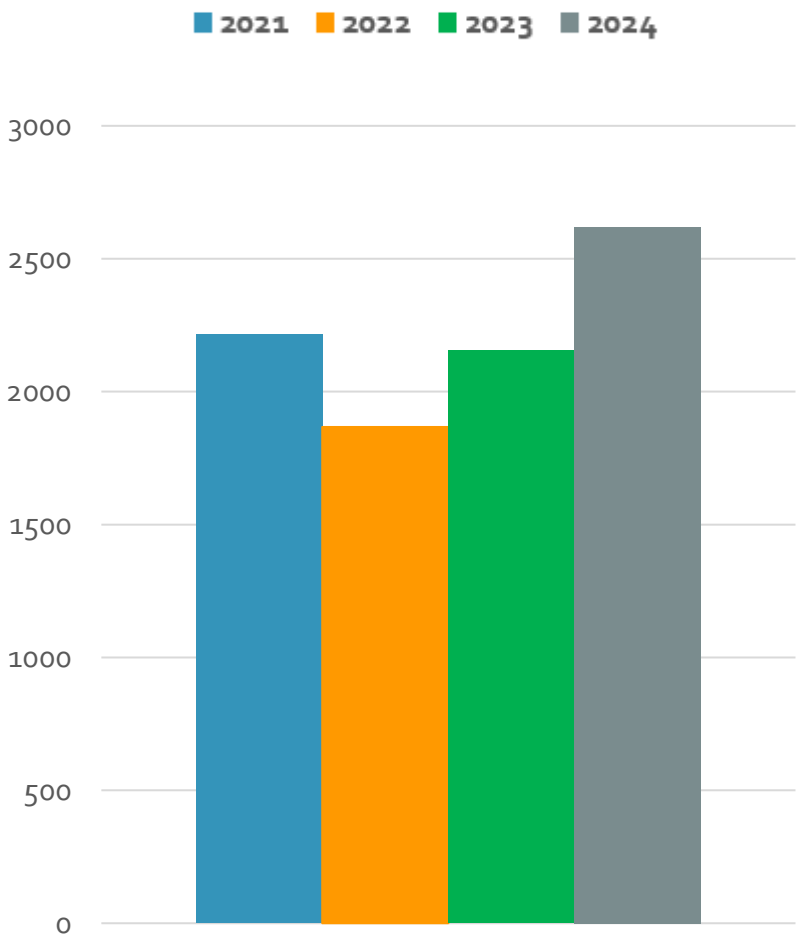
Handout #5

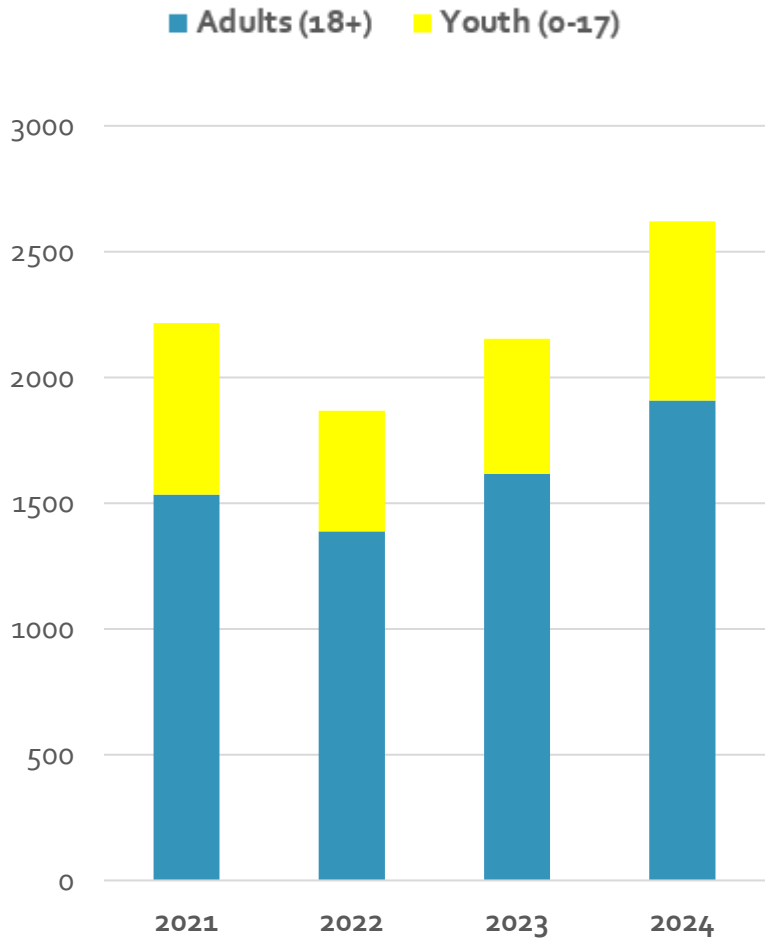
Data Driven Decisions

Handout #5

People Served (HMIS)	Migration Data	Point-in-Time	Coordinated Entry
Race/Ethnicity	System Performance	ALICE Report	*Out of Reach* – National Low Income Housing Coalition (NLIHC)

Annual Number of People Served (HMIS)





Aging Population

In 2024, 105 people 65 years old + were served in Brown County (HMIS).

- 67% male
- 75% white
- 21% Veterans
- 22% Chronically Homeless
- 15% have no income

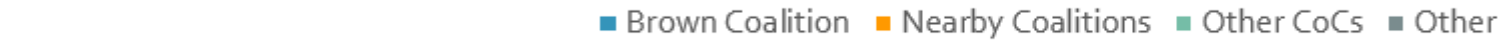
25% served in a transitional or permanent housing program

Emergency Shelter Demographics

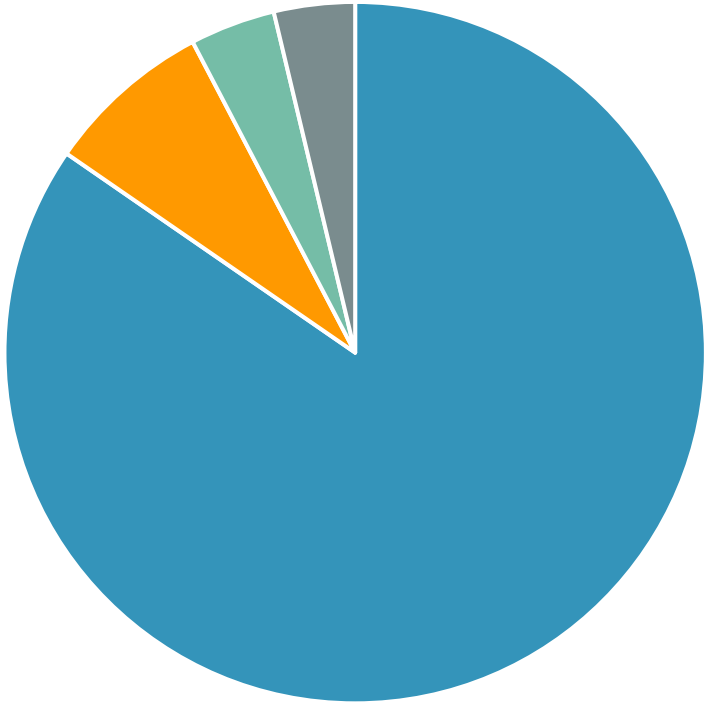
- 1,682 people served in shelter (HMIS) in 2024
  - 576 people in Households with children
  - 1,106 people in Households without children
- 73 Veterans
- 1,033 people with a disability
- 86 people 65 years+

Typical client:
48-year-old, white male, non-Veteran, with a disability, not in family

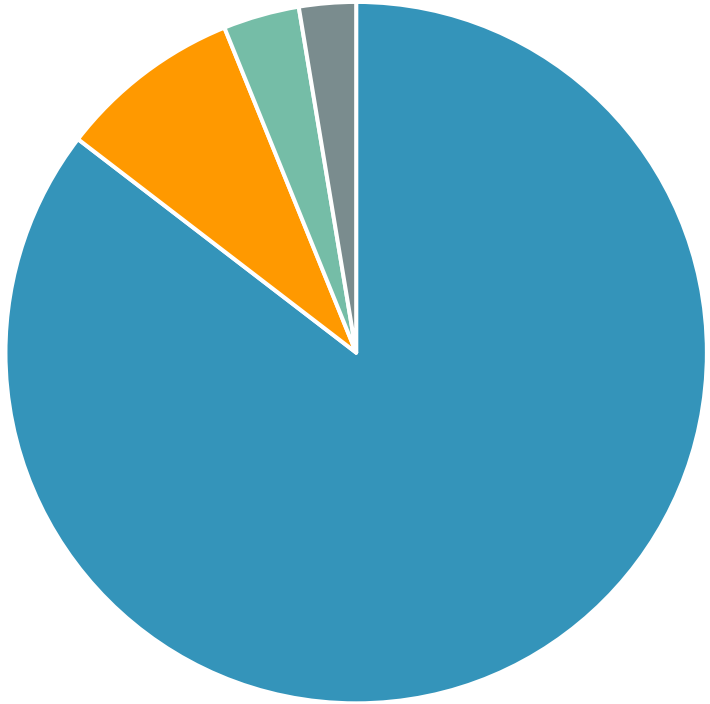
Migration



Enter the Brown Coalition



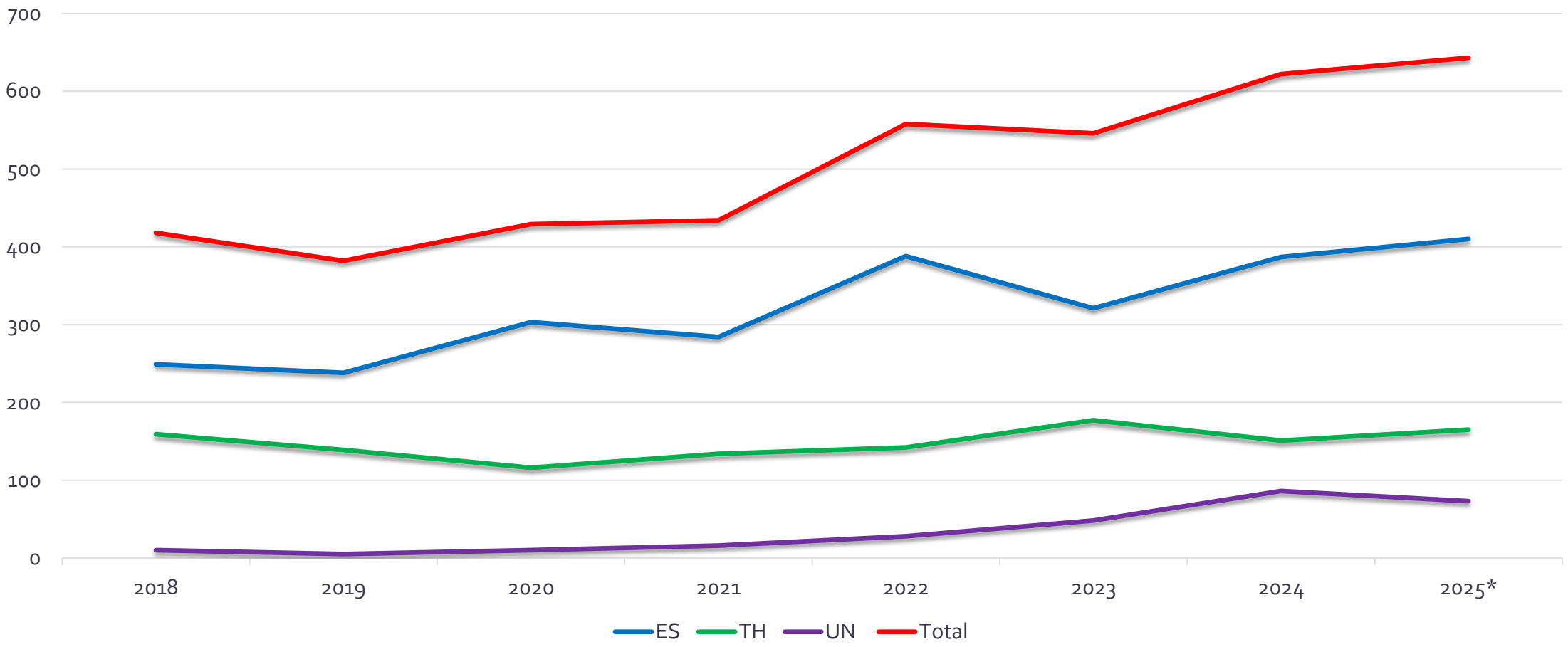
Exit the Brown Coalition



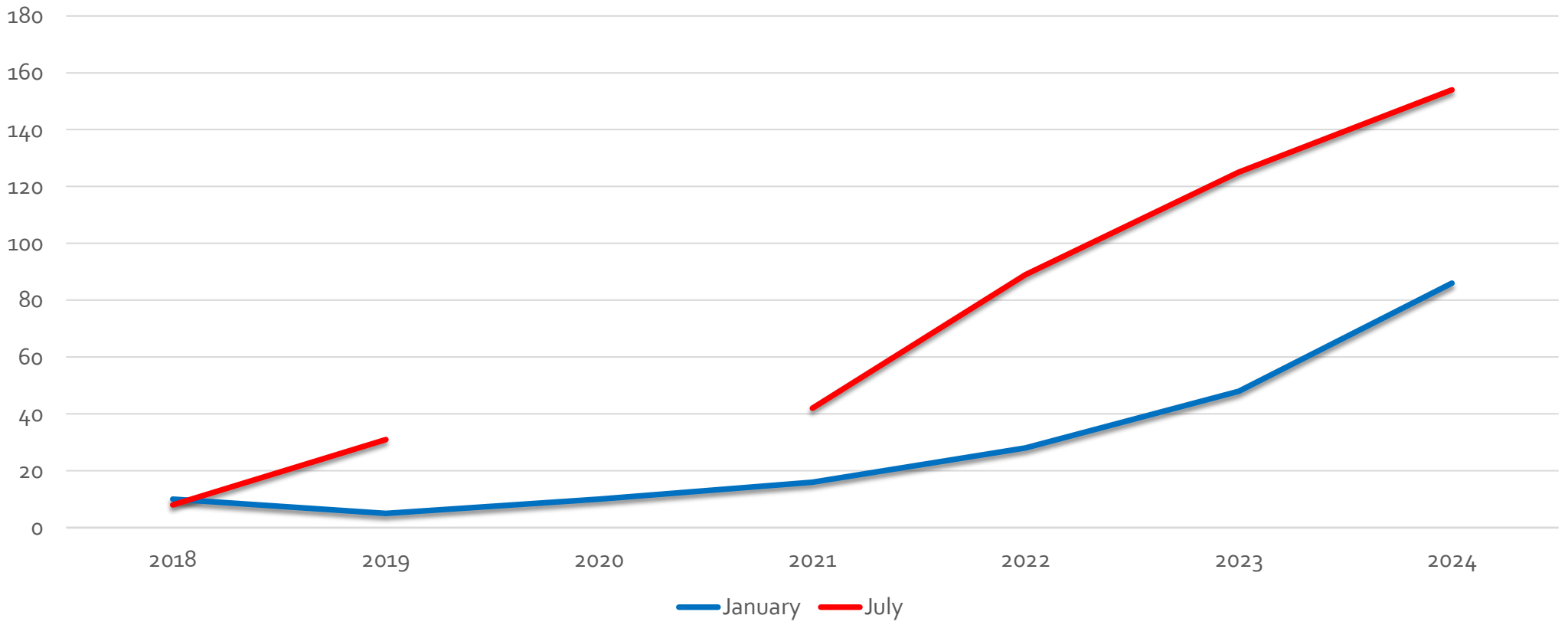
Calendar Year 2024 - HMIS

"Nearby" – Fox Cities, Northeast, Winnebagoland, and Lakeshore

Point-in-Time - January



Point-in-Time - Unsheltered



January 2025* – Unsheltered PIT Count

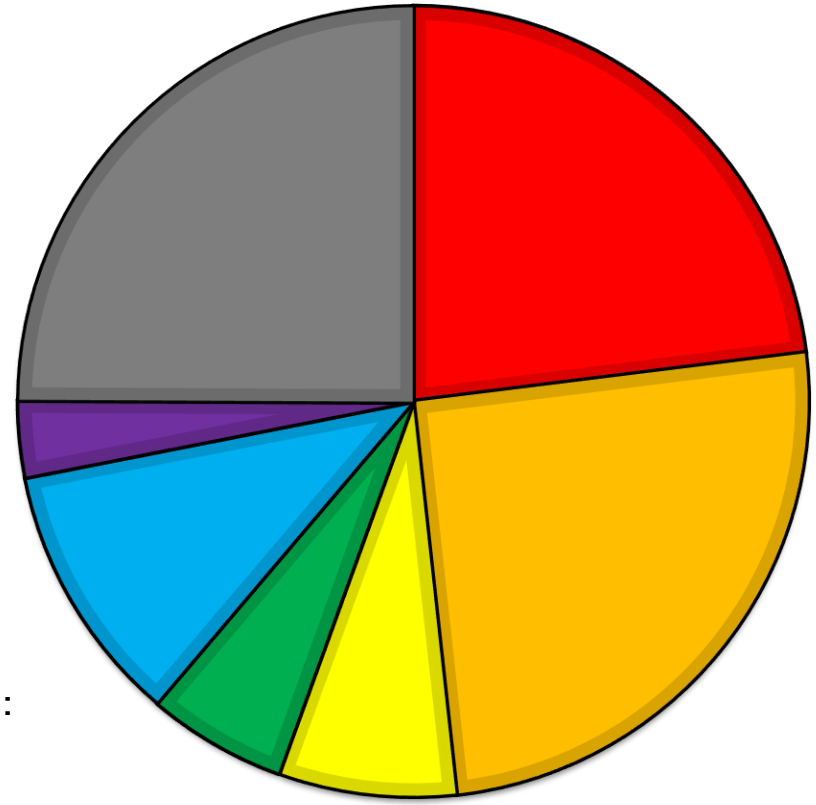


61% of the Balance of State CoC total unsheltered population is found in 4 "east side" coalitions.

Total unsheltered PIT count for 2025 is estimated at 317 people. A 7% decrease from 2024.

Estimates from the other 3 CoC in WI:

- Milwaukee 55
- Dane 97
- Racine 13



Brown	**23%**	**- 2**
Coulee	3%	
Dairyland	11%	
Fox Cities	**25%**	**- 1**
Lakeshore	**7%**	
Winnebagoland	**6%**	
15 other coalitions	25%	

Unsheltered PIT count 2025

Fox Cities	80
Brown	73
Dairyland	34
Lakeshore	23

**Not officially confirmed, final results pending*

Role of Coordinated Entry



HUD's primary goals for coordinated entry processes are that:

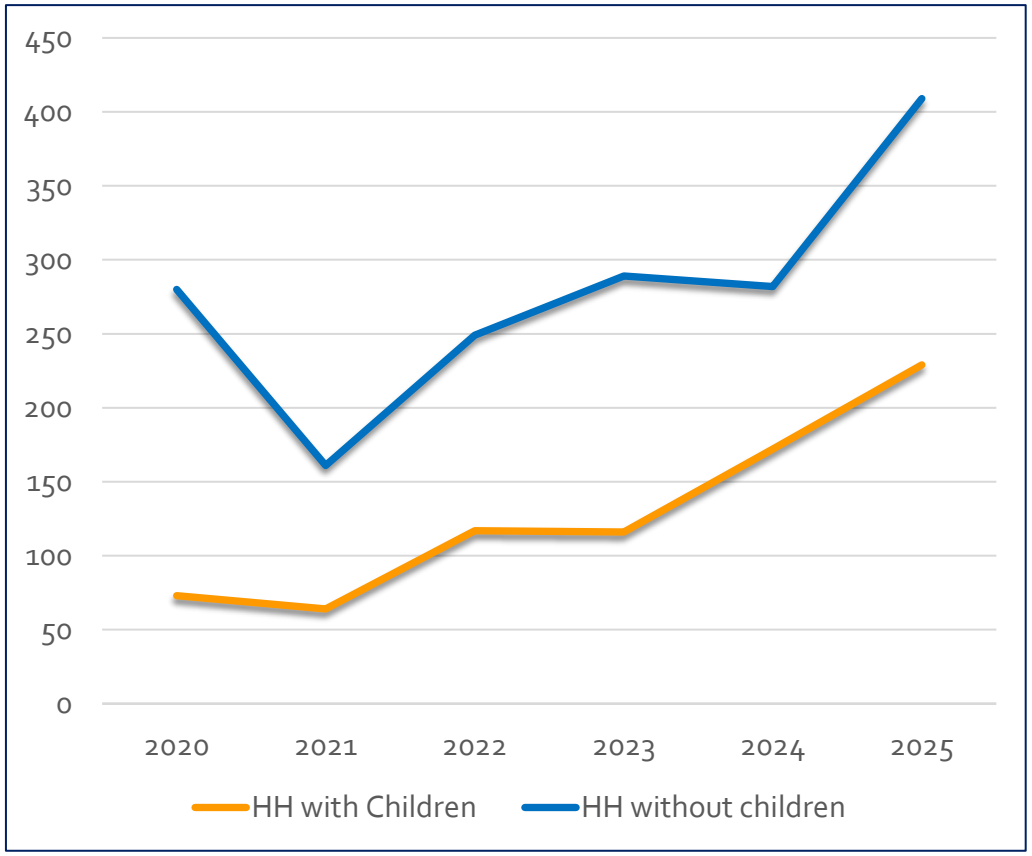
- Assistance be allocated as effectively as possible and that it be easily accessible no matter where or how people present.
- Ensure that people with the most severe service needs and levels of vulnerability are prioritized for housing and homeless assistance.

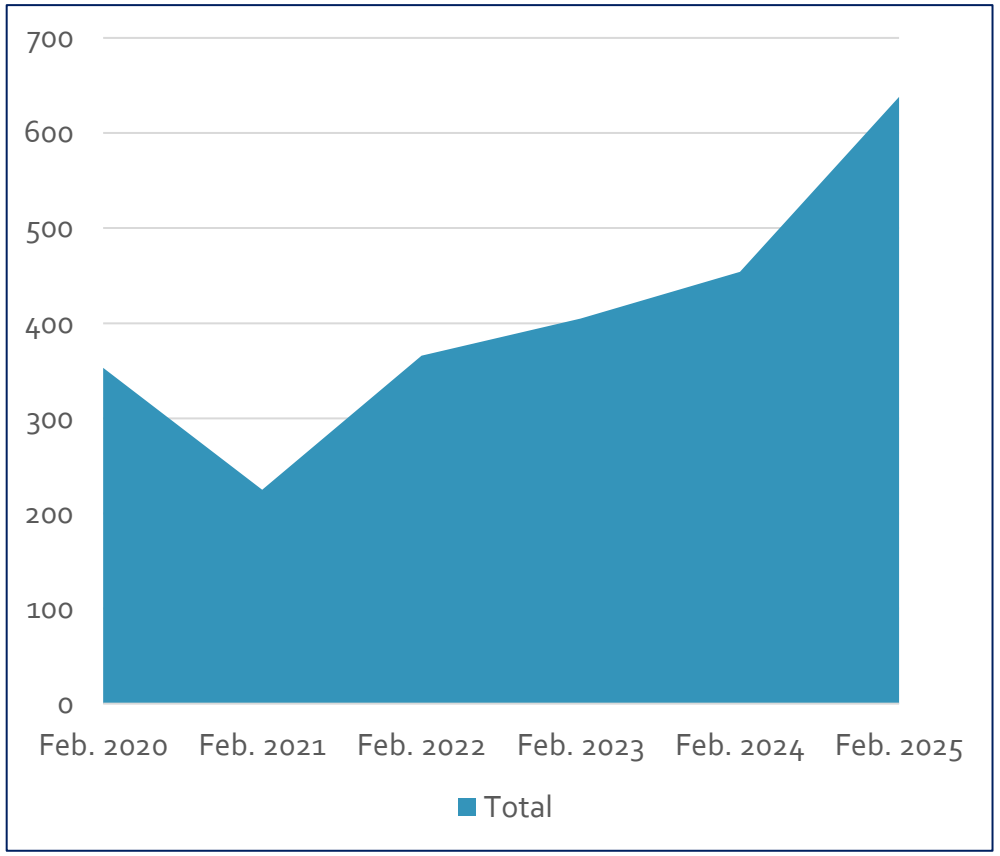
All coordinated entry locations and methods (phone, in-person, online, etc.) offer the same assessment approach and referrals using uniform decision-making processes. A person presenting at a particular coordinated entry location is not steered towards any program or provider simply because they presented at that location.

- Balance of State CoC = no wrong door approach
- 4 parts: pre-screen, assessment, referral, follow-up
- HMIS & non-HMIS prioritization lists

Coordinated Entry represented a change from the 1st come, 1st served process used by programs in the past.

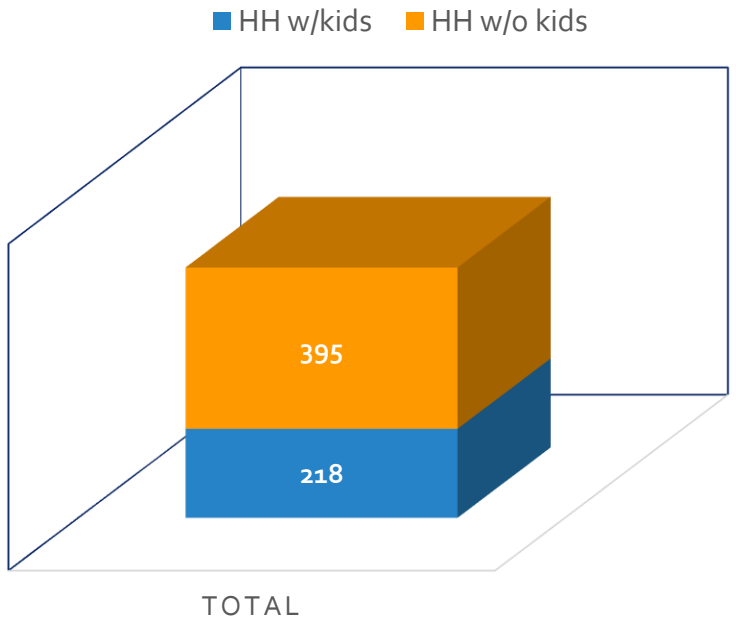
Homelessness by Household Type

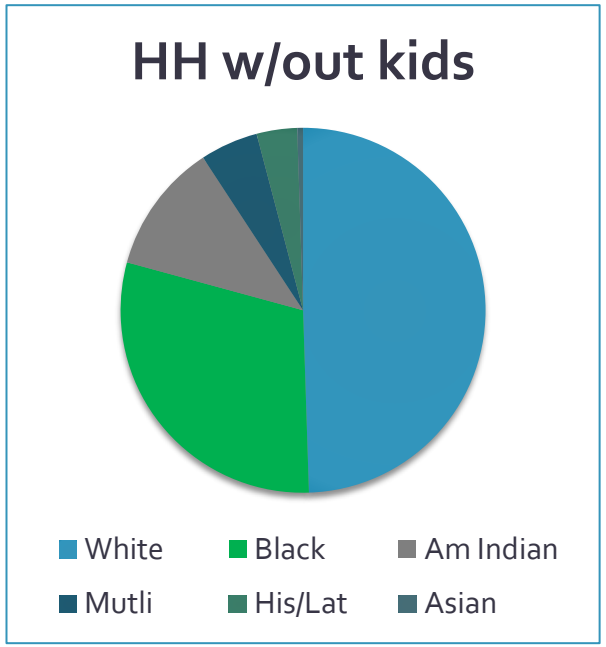


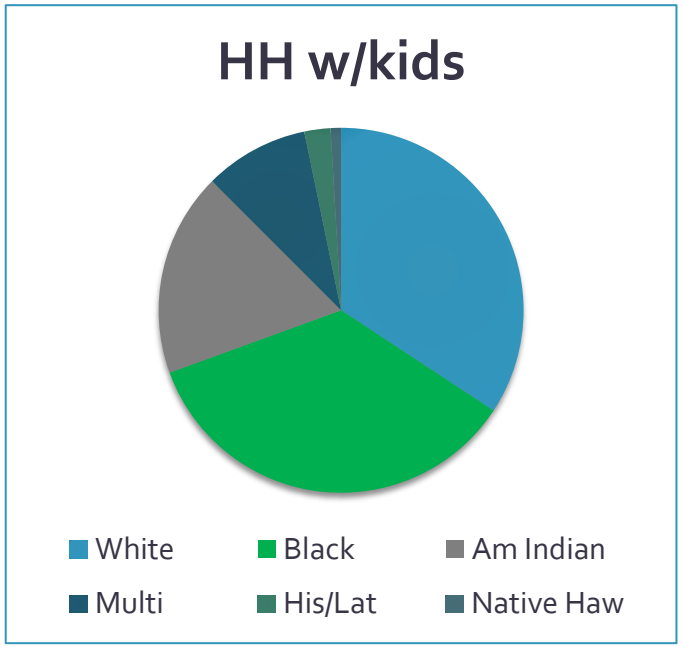


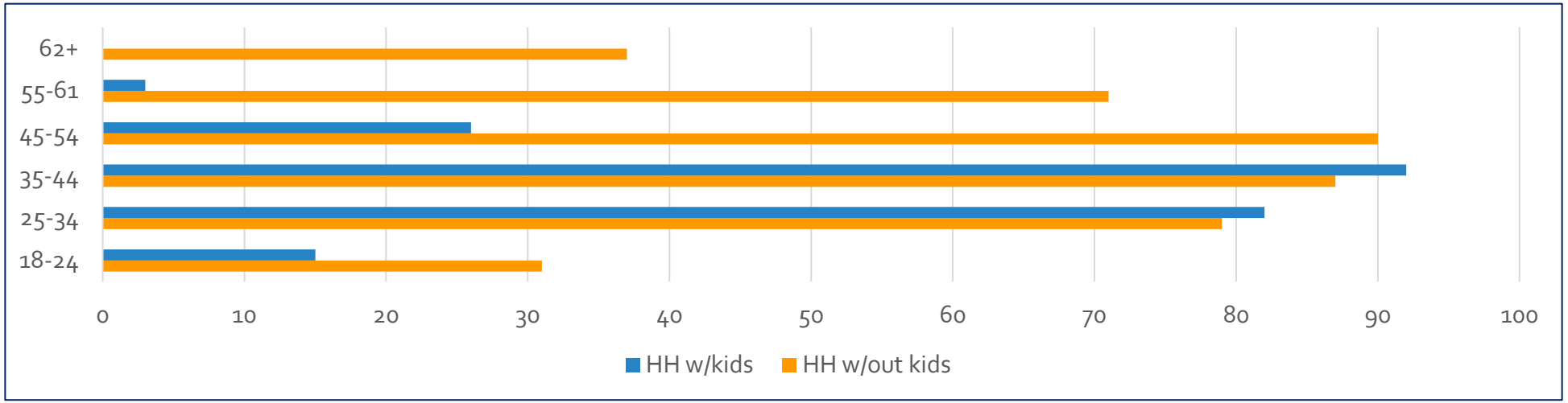
According to HMIS Coordinated Entry Prioritization List data 2020-2025

Coordinated Entry - Demographics







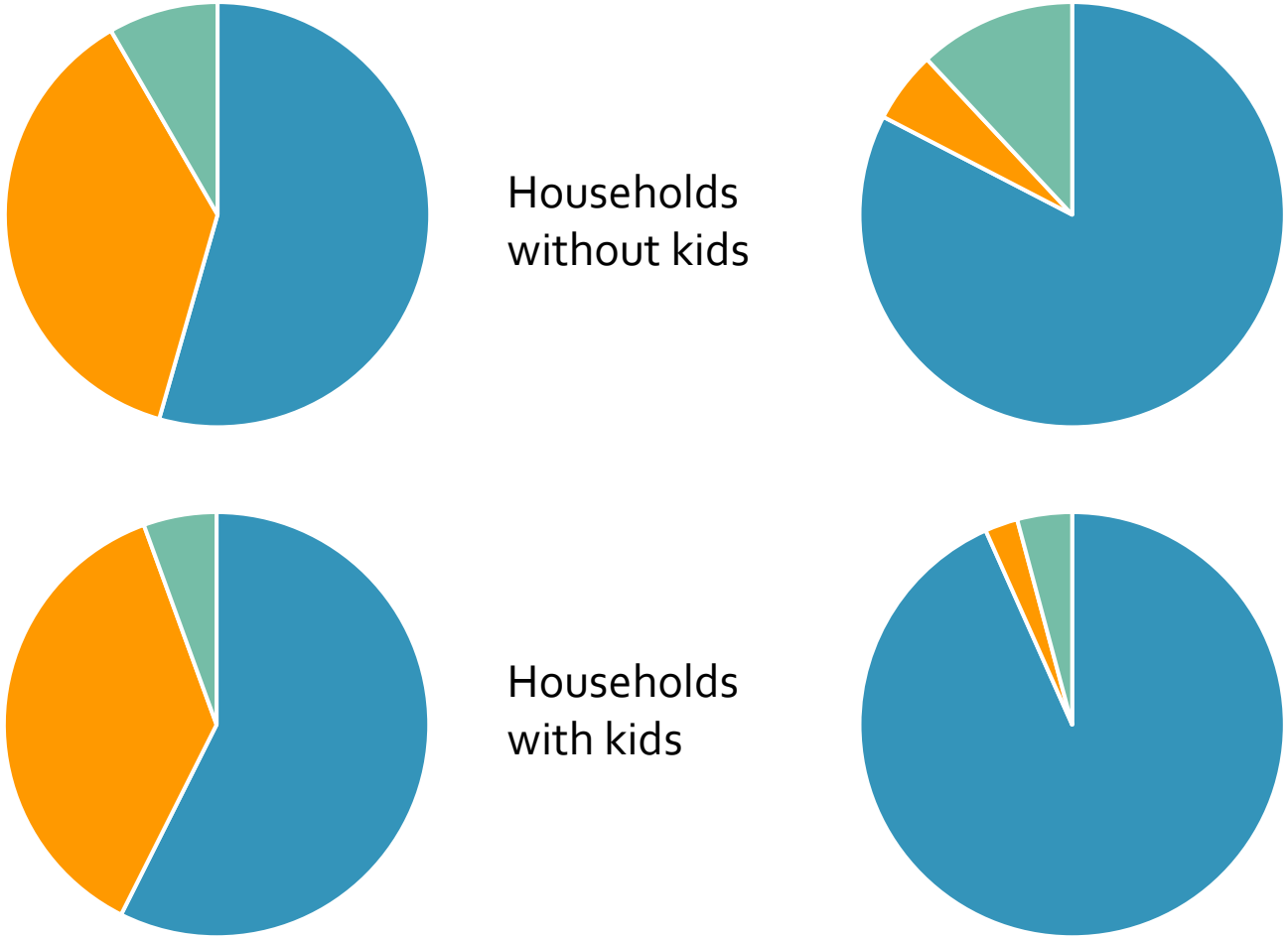


Brown Coalition – HMIS Prioritization List 4/3/25

Referrals

HMIS List

Non-HMIS List



HMIS – Brown
Freedom House
House of Hope
Newcap
St. John

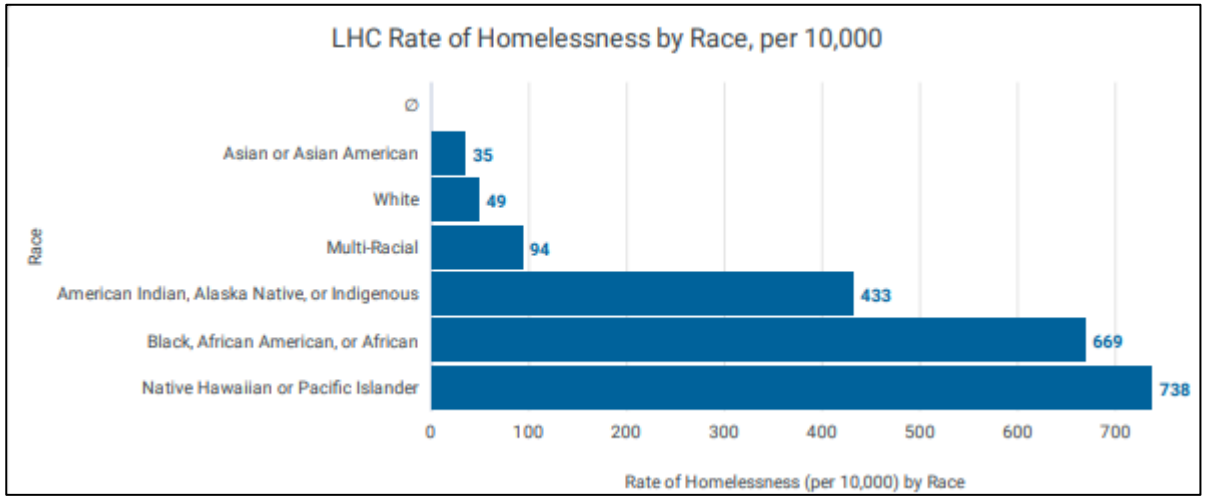
Non-HMIS – Brown
BCHHS-CPS
Golden House
Harbor House
House of Hope
Newcap
Wise Women GP

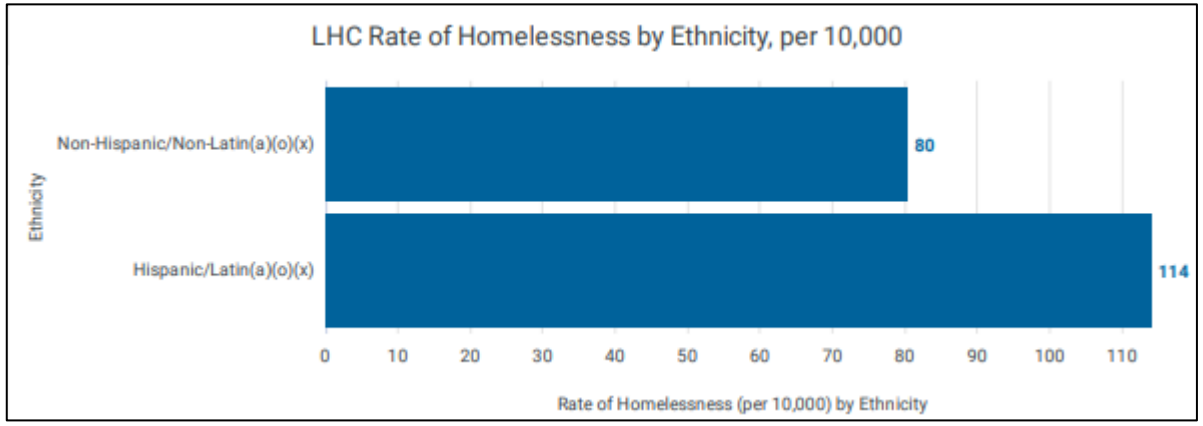
Nearby coalitions
Fox Cities
Lakeshore
Northeast/NWISH
Winnebagoland

Race & Ethnicity

In the Brown Coalition, 84 per 10,000 residents experienced homelessness in 2024.

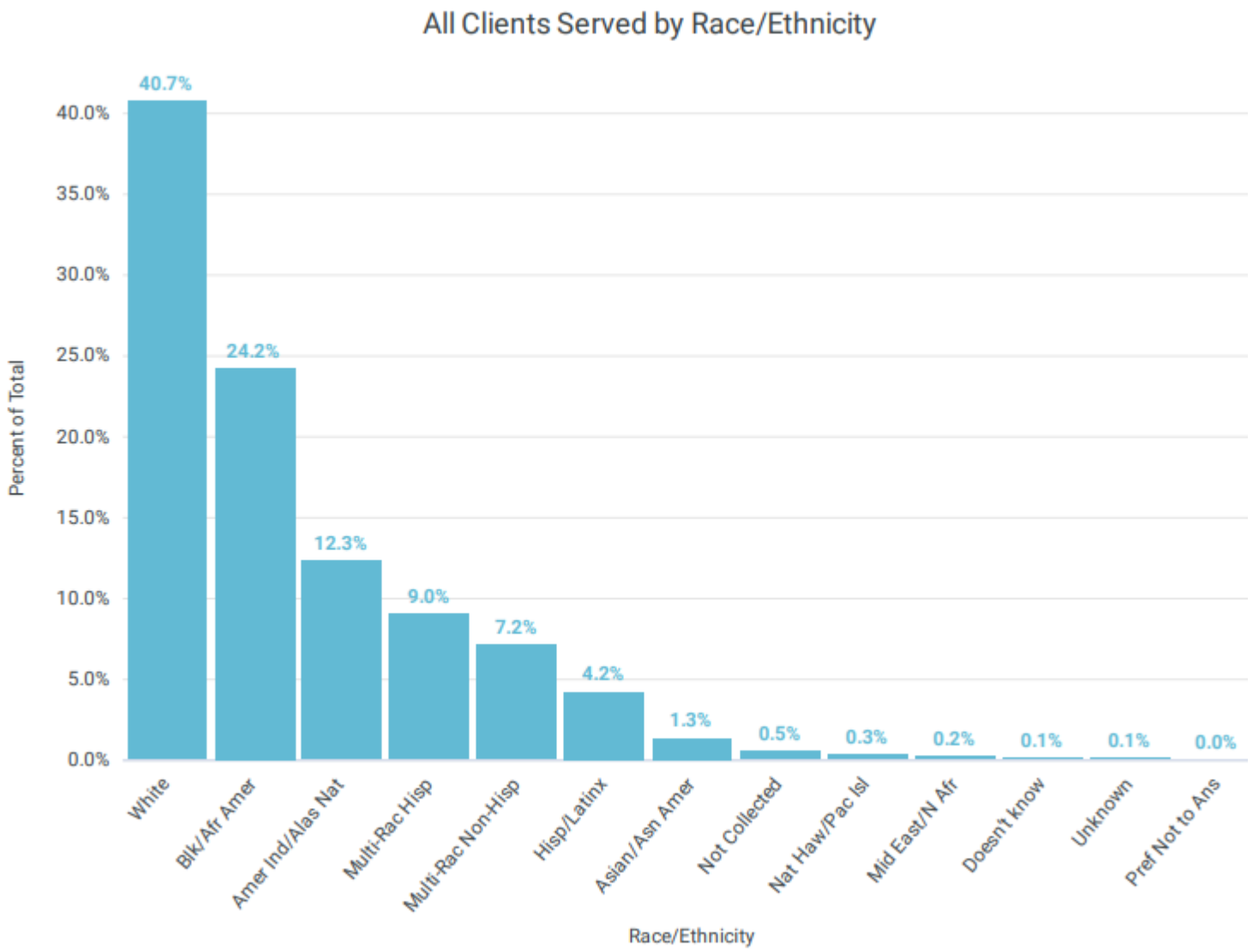
This is compared to 36 per 10,000 people living in the State of Wisconsin during the same time frame.





People who identify as Black or African American are **13.7x** as likely to experience homelessness compared to people who identify as White.

People who identify as American Indian or Alaska Native, or Indigenous are **8.8x** as likely to experience homelessness compared to people who identify as White.



This chart shows the percentage of the total clients served by projects using HMIS.

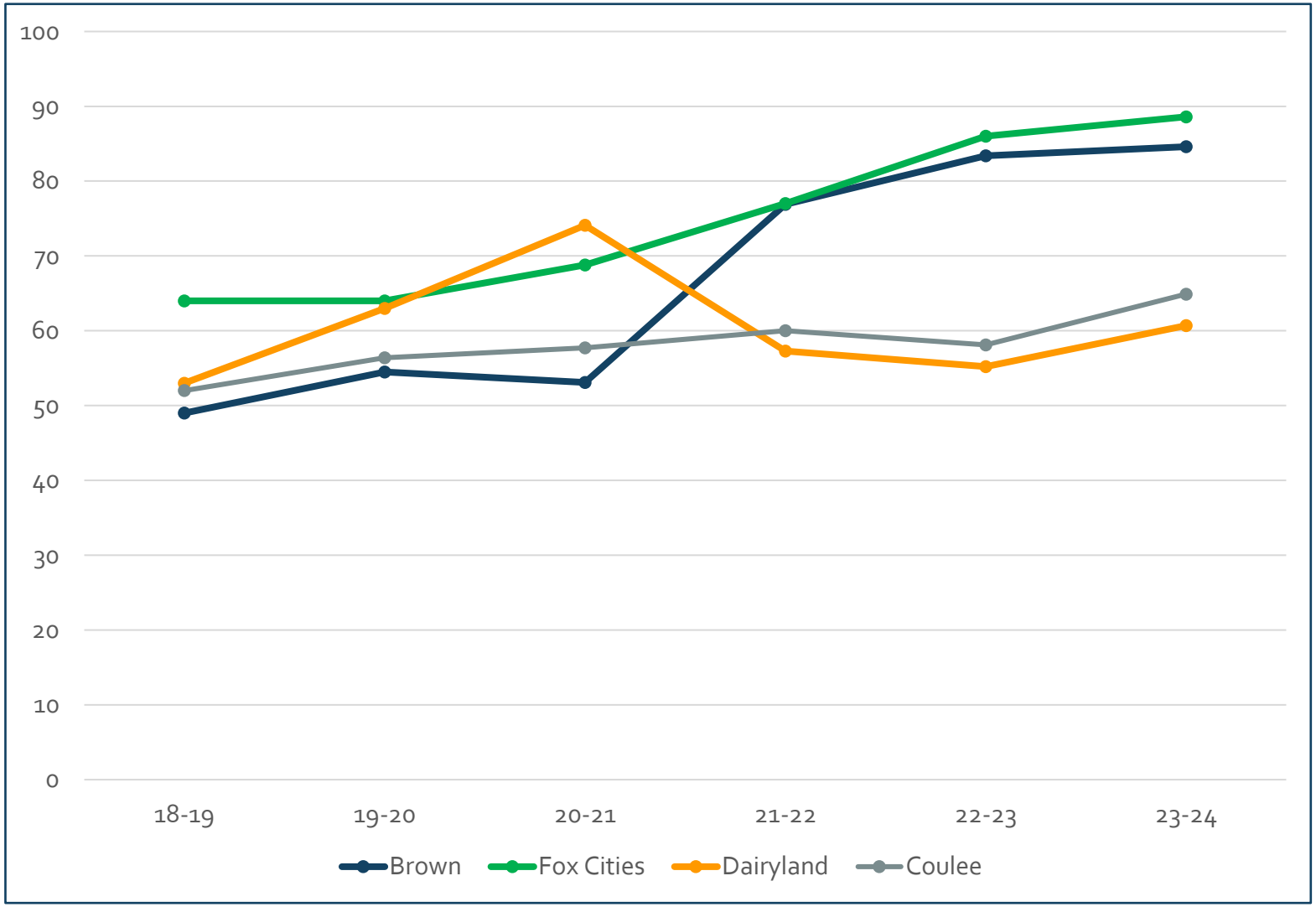
This includes emergency shelters, transitional housing, and permanent housing (rapid re-housing and permanent supportive housing) by race and ethnicity.

Average Length of Time Homeless

Calculated as part of the CoC's System Performance Measures out of HMIS.

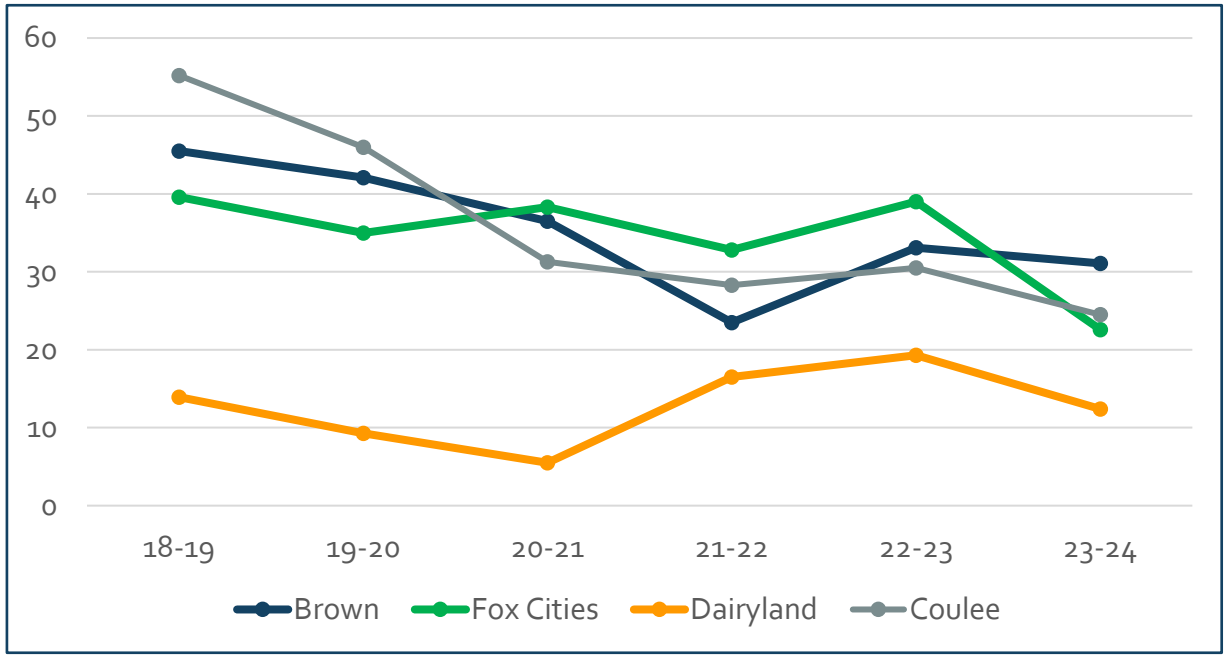
Emergency Shelter & Transitional Housing

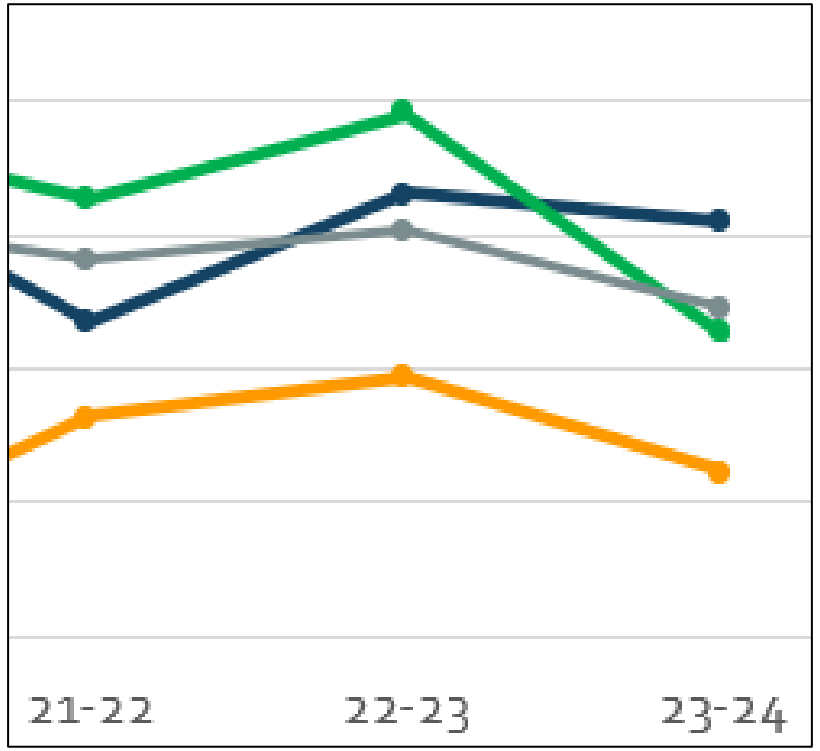
Date range 10/1 – 9/30



Reoccurrence

Returns to Homelessness from "Successful Exits" from Emergency Shelter

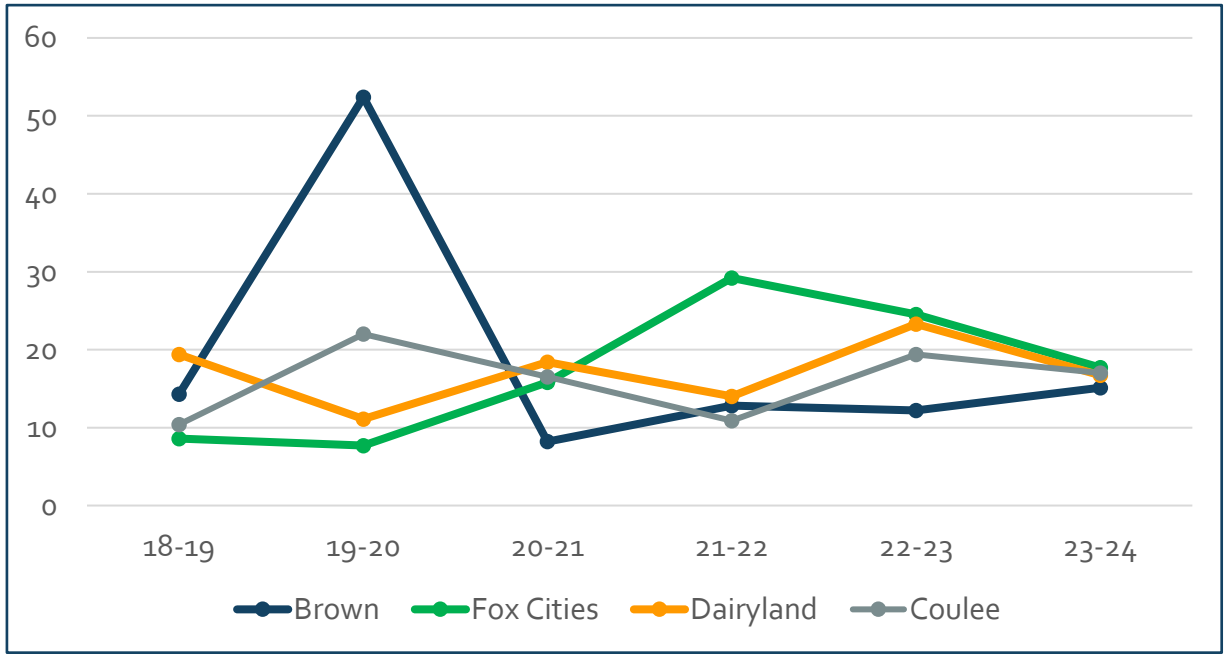


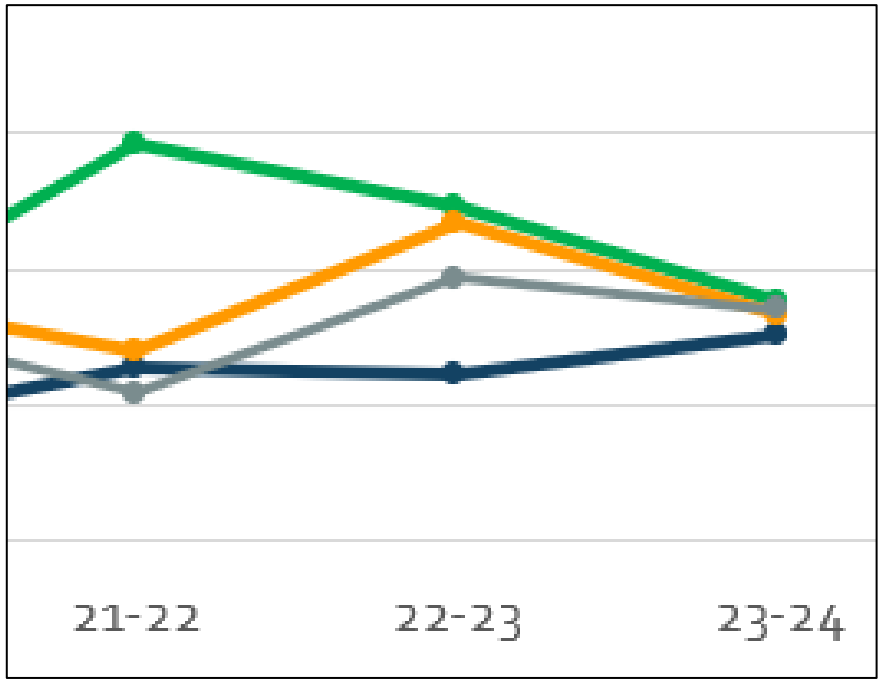


Calculated as part of the CoC's System Performance Measures out of HMIS. Date range 10/1 – 9/30

Reoccurrence

Returns to Homelessness from "Successful Exits" from Permanent Housing (RRH & PSH)

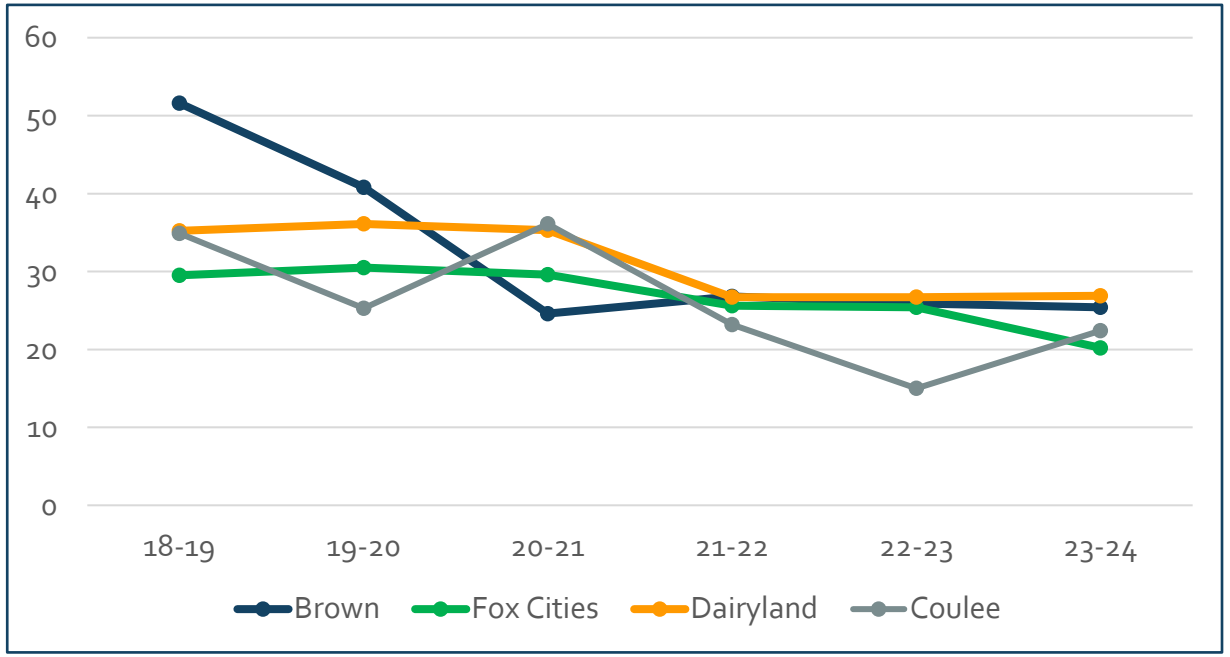


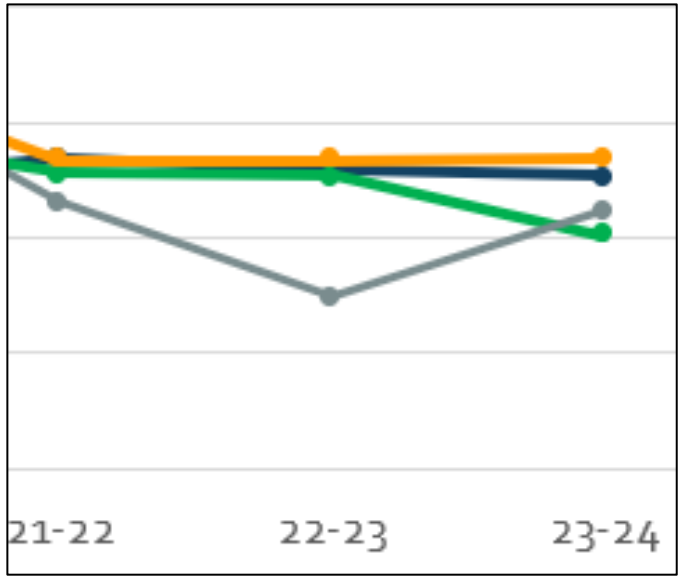


Calculated as part of the CoC's System Performance Measures out of HMIS. Date range 10/1 – 9/30

Exits to or Retention of Permanent Housing

Exits from ES & RRH to PH

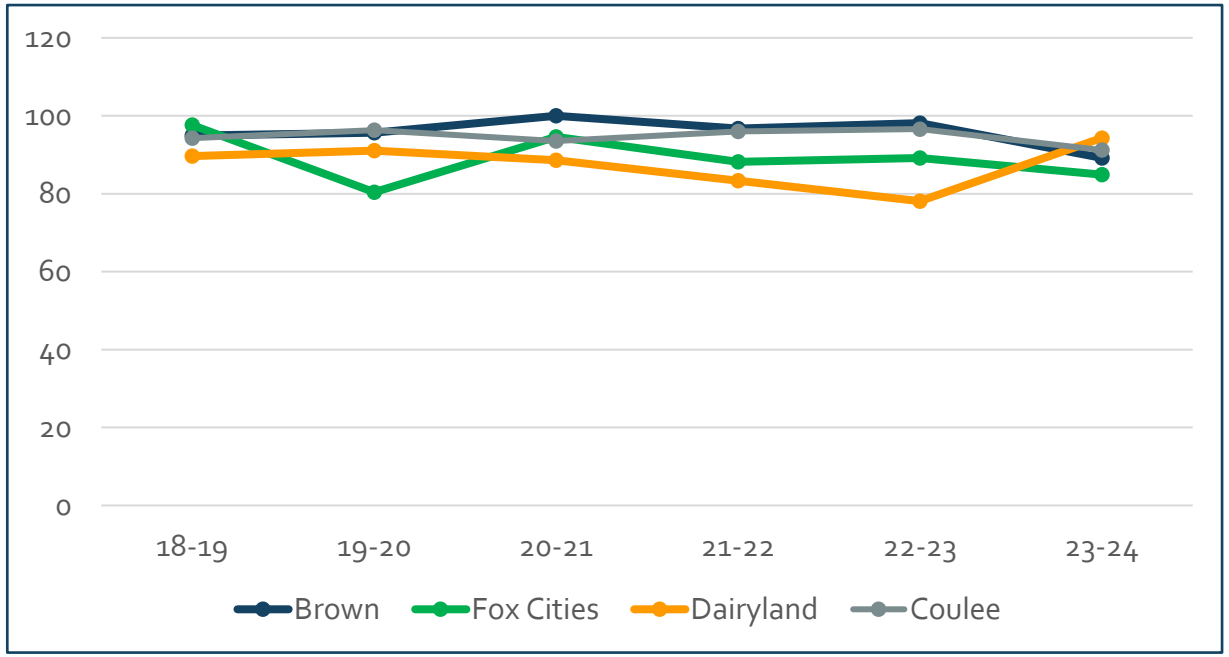


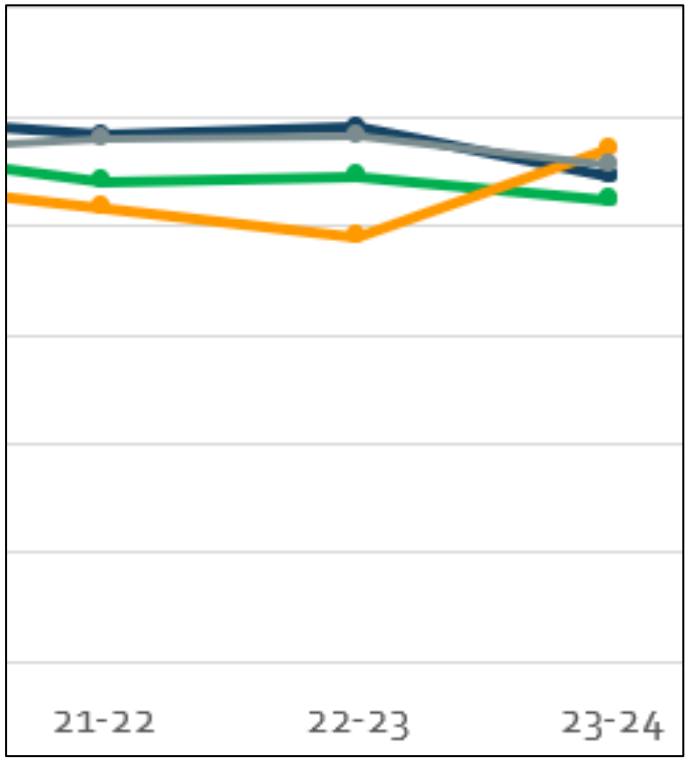


Calculated as part of the CoC's System Performance Measures out of HMIS. Date range 10/1 – 9/30

Exits to or Retention of Permanent Housing

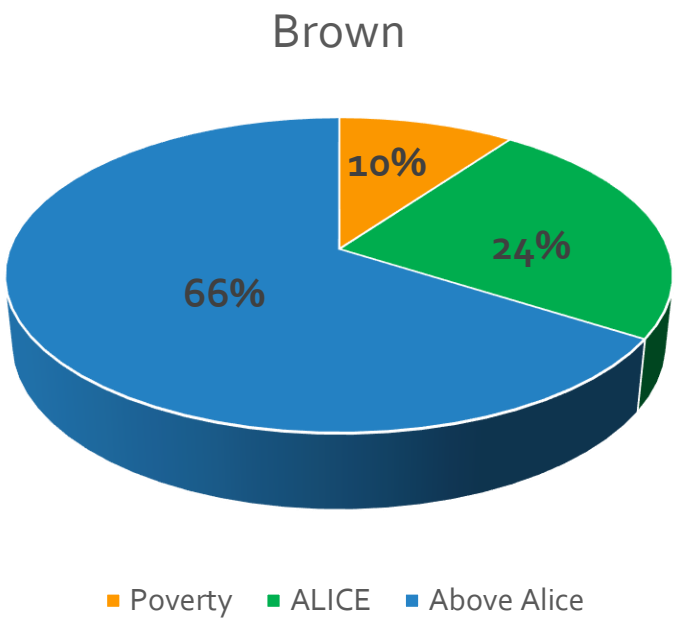
Exits from PSH to PH (includes those remaining)

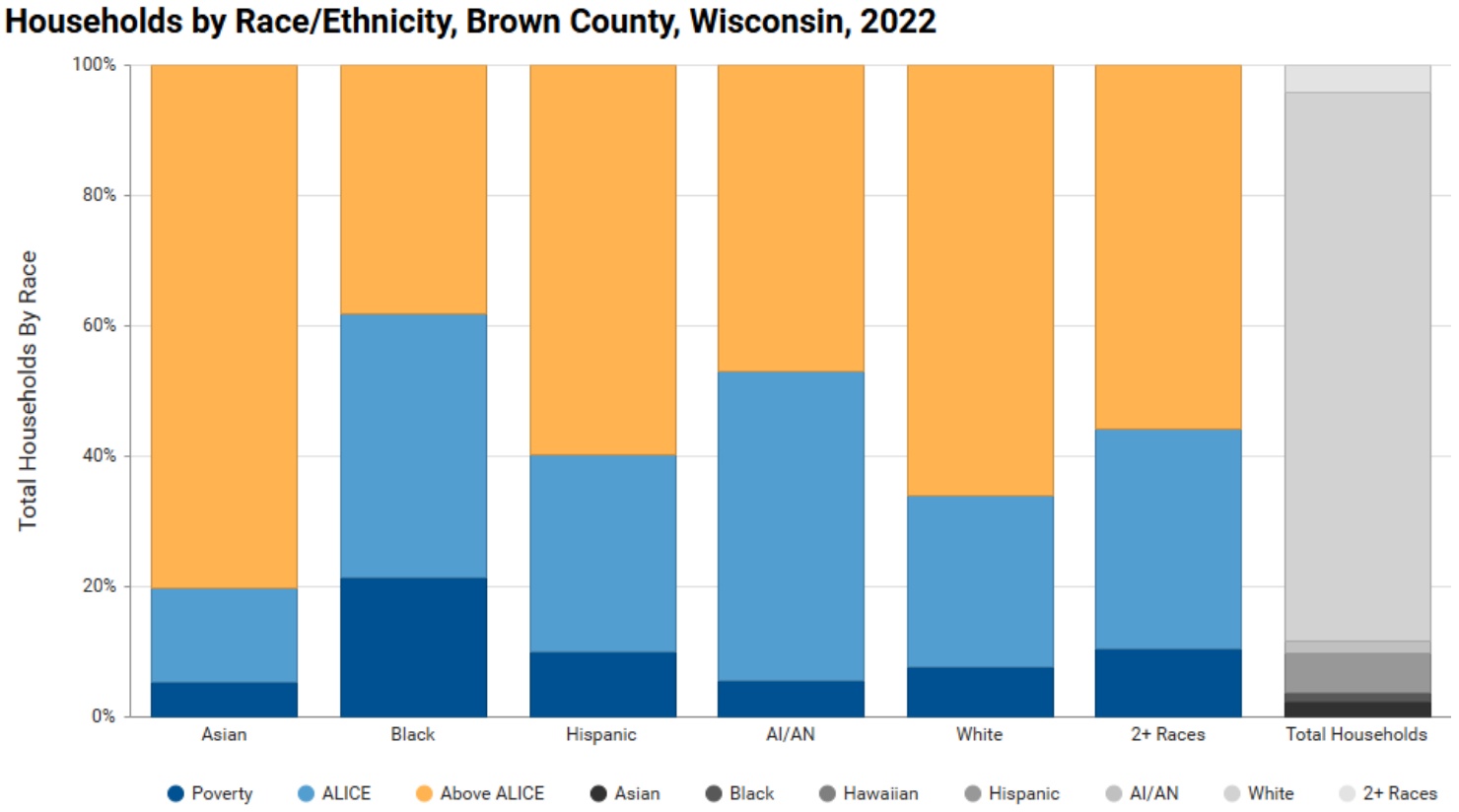




Calculated as part of the CoC's System Performance Measures out of HMIS. Date range 10/1 – 9/30

Asset Limited, Income Constrained, Employed (ALICE) Report





Single Adult

ALICE	$27,276
Federal Poverty	$13,590

Family of 4

ALICE	$67,212	(2 school age)
ALICE	$80,520	(2 infants)
Federal Poverty	$27,750	

Yellow = above ALICE
Light Blue = ALICE
Dark Blue = Poverty

ADVOCACY

Handout #6

WIBOSCOC

We are who we are waiting for.
There is no cavalry.

- Tomiquia Moss, California State Secretary of BCSHA

2025 Landscape

- **Federal**
  - Federal Funding & Federal Policies
  - Impact - https://theimpactproject.org/
  - Advocacy Opportunities - Examples:

  - National Alliance to End Homelessness – Take Action
    - Save Medicaid from Massive Cuts - https://endhomelessness.org/action/take-action-save-medicaid-from-massive-cuts/
    - HUD still hasn't released homelessness funding - https://endhomelessness.org/action/act-now-hud-still-hasnt-released-homelessness-funding/
    - Take action against the criminalization of homelessness - https://endhomelessness.org/action/take-action-against-the-criminalization-of-homelessness/
  - National Low Income Housing Coalition – Take Action https://nlihc.org/take-action
    - HUD, Federal Budget, Gap between income and housing costs, LIHTC, emergency rental assistance, renter protections, etc.

Wisconsin

WIBOSCOC

Wisconsin Legislature operates in a biennial (two year) session that lasts from early January of the odd numbered year to early January of the odd numbered year two years later. (Jan 25-Jan 27).

Governor's Budget includes additional funding:

- $700,000/FY for State Shelter Subsidy Grant (SSSG)
- $7.6 million/FY for Housing Assistance Program (HAP)
- $1 million/FY for Homeless Prevention Program (HPP)
- $500,000/FY for Homelessness Case Management Services Grant (HCMS)

Joint Finance Committee Public Hearings

Monday, April 28, 2025 (10:00 a.m. to 5:00 p.m.) Hayward High School Auditorium 10320 Greenwood Lane Hayward, WI 54843

Tuesday, April 29, 2025 (10:00 a.m. to 5:00 p.m.) Northcentral Technical College Center for Health Sciences 1000 West Campus Drive Wausau, WI 54401

Provide Online Comment - https://legis.wisconsin.gov/topics/budgetcomments/

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