

# ENDING HOMELESSNESS & DATA

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# HEARTH ACT

- CoCs are charged with designing a local “system” to assist sheltered and unsheltered people experiencing homelessness and providing the services necessary to help them access housing and obtain long-term stability.
- More broadly, CoCs are to:
  - promote community-wide planning and strategic use of resources to address homelessness;
  - enhance coordination and integration with mainstream resources and other programs targeted to people experiencing homelessness; and
  - improve data collection and performance measurement.
- A critical aspect of the amended Act is a focus on viewing the local homeless response as a **coordinated system of homeless assistance options** as opposed to homeless assistance programs and funding sources that operate independently in a community.
- The Act requires communities to measure their performance as a coordinated system, in addition to analyzing performance by specific projects or project types.
- Section 427 of the Act established selection criteria for HUD to use in awarding CoC funding that **require** CoCs to report to HUD their system-level performance.

# What is a System?

- Many parts
- Doing different things
- Working together
- Toward a common goal

## Opening Doors: Federal Strategic Plan

“Transform homeless services to crisis response systems that prevent homelessness and rapidly return people who experience homelessness to stable housing.”

## From the HEARTH Preamble

“...to establish a Federal goal of ensuring that individuals and families who become homeless return to permanent housing within 30 days.” HEARTH Act Purpose – Sec. 1002 (b)

# Purpose



- The mission of the WI Balance of State CoC is to **end homelessness** by supporting local coalitions throughout Wisconsin.
- “Ending Homelessness” means every community will have a systematic response in place that ensures homelessness is prevented whenever possible, or if it can’t be prevented, **it is a rare, brief, and non-recurring experience.**
  - **Quickly identify** and engage people at risk of and experiencing homelessness.
  - Intervene to **prevent** the loss of housing and divert people from entering the homelessness services system.
  - When homelessness does occur, provide **immediate access** to shelter and crisis services, without barriers to entry, while permanent stable housing and appropriate supports are being secured, and quickly connect people to housing assistance and services—**tailored** to their unique needs and strengths—to help them achieve and maintain stable housing.

# Data Driven Decision Making

- **Point-in-Time**
  - Provides a snapshot of a community
  - Includes sheltered & unsheltered, HMIS & non-HMIS, and Domestic Violence Survivors
- **In Flow**
  - Shelter Demographics – who is entering the emergency shelter system
  - Migration – movement of people to/from a community
- **Total Clients Served**
- **Coordinated Entry**
  - Provides real time data on who is identified as homeless & prioritized for assistance
- **System Performance**
  - Provides data on how a system is operating
  - Uses multiple angles to view the system

# Point-in-Time



January 2019	HH w/out kids	HH w/kids	Total
Total Households	160	26	186
Unsheltered (people)	5	0	5
Veterans (people)	32	2	34
Chronic (HH)	43	2	45
Youth (HH)	13	7	20

July 2019	HH w/out kids	HH w/kids	Total
Total Households	131	30	161
Unsheltered (people)	31	0	31
Veterans (people)	28	0	28
Chronic (HH)	27	3	30
Youth (HH)	14	12	26

January 2020	HH w/out kids	HH w/kids	Total
Total Households	211	32	243
Unsheltered (people)	10	0	10
Veterans (people)	27	0	27
Chronic (HH)	72	4	76
Youth (HH)	14	8	22

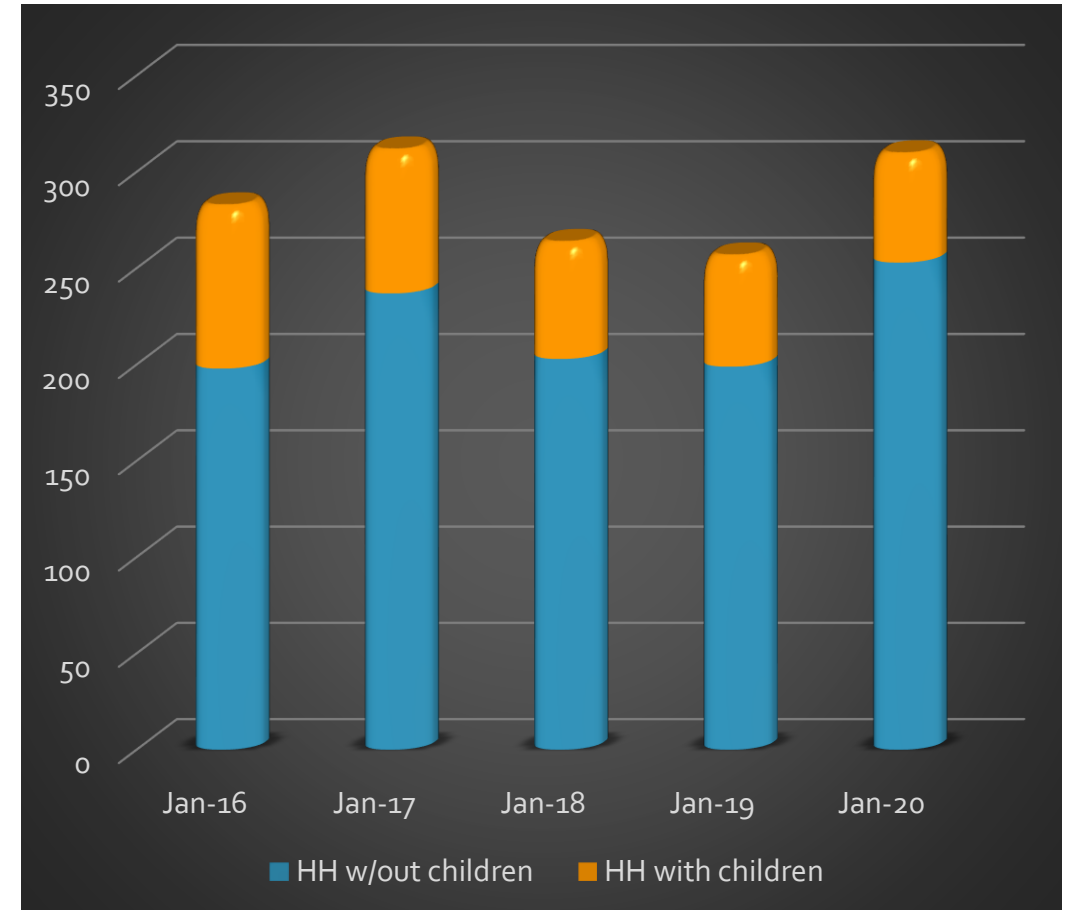
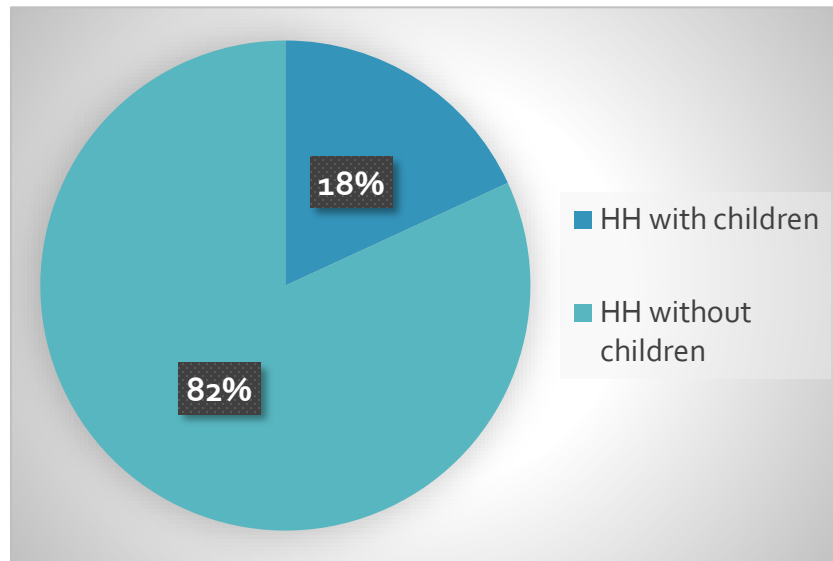
Brown Coalition

# Homelessness by Household Type



	Jan 2016	Jan 2017	Jan 2018	Jan 2019
HH w/out	198 70%	237 76%	203 77%	199 78%
HH with	84 30%	74 24%	60 23%	57 22%

	Jan 2020
HH w/out	253 82%
HH with	56 18%



# Households without Children



According to the January PIT data:

2016 to 2017

Increase from 159 to 189 (ES)

2017 – 2018

Decrease from 189 to 160 (ES)

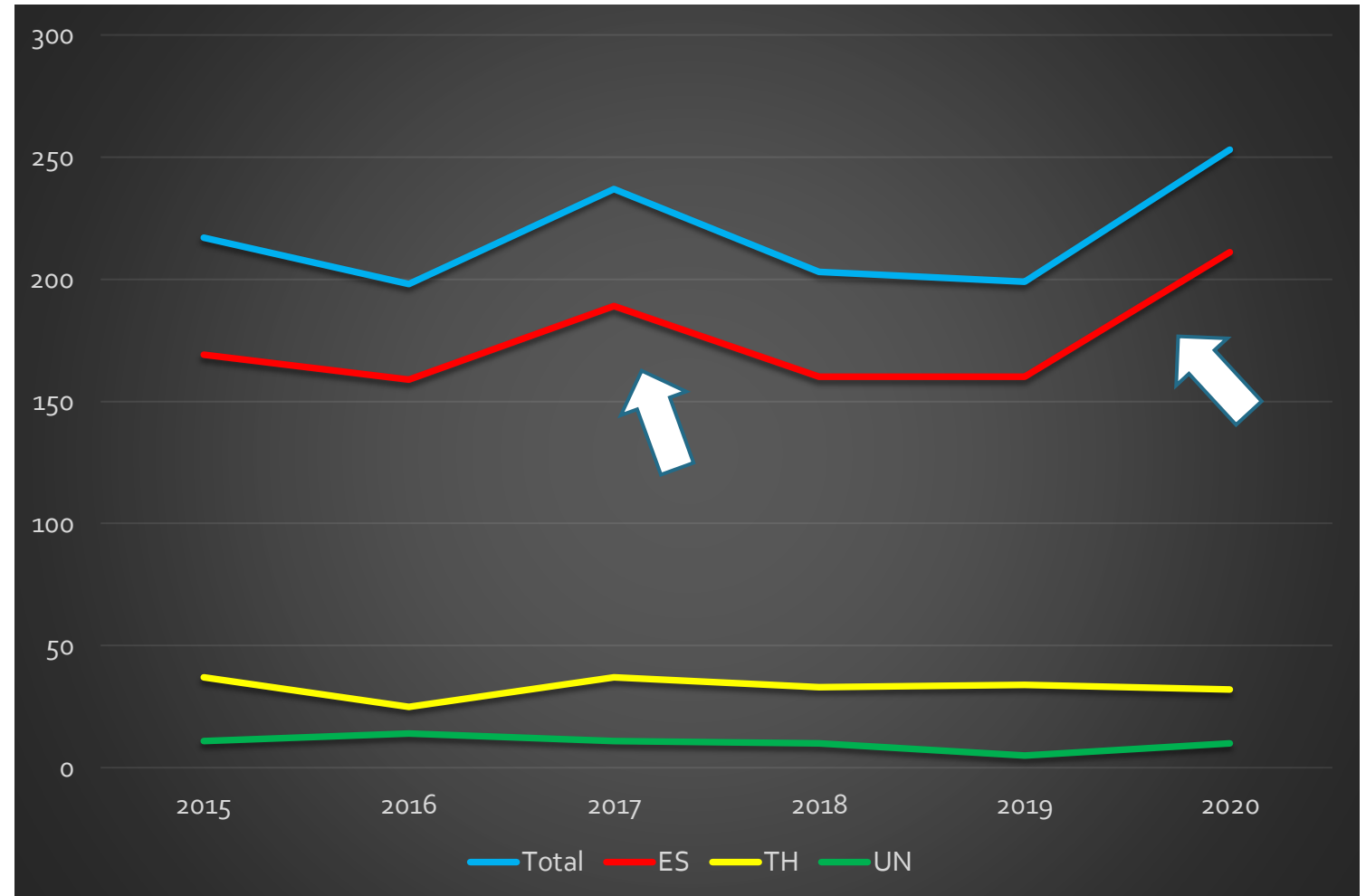
2019 to 2020

ES increase = 32%

TH decrease = 6%

Unsheltered increase = 100%

Total increase = 27%





# Households with Children



According to the January PIT data:

2015 to 2016

Increase 42 to 50 (TH)

2016 to 2017

Decrease 50 to 41 (TH)

2017 to 2018

Decrease 32 to 24 (ES)

Decrease 41 to 36 (TH)

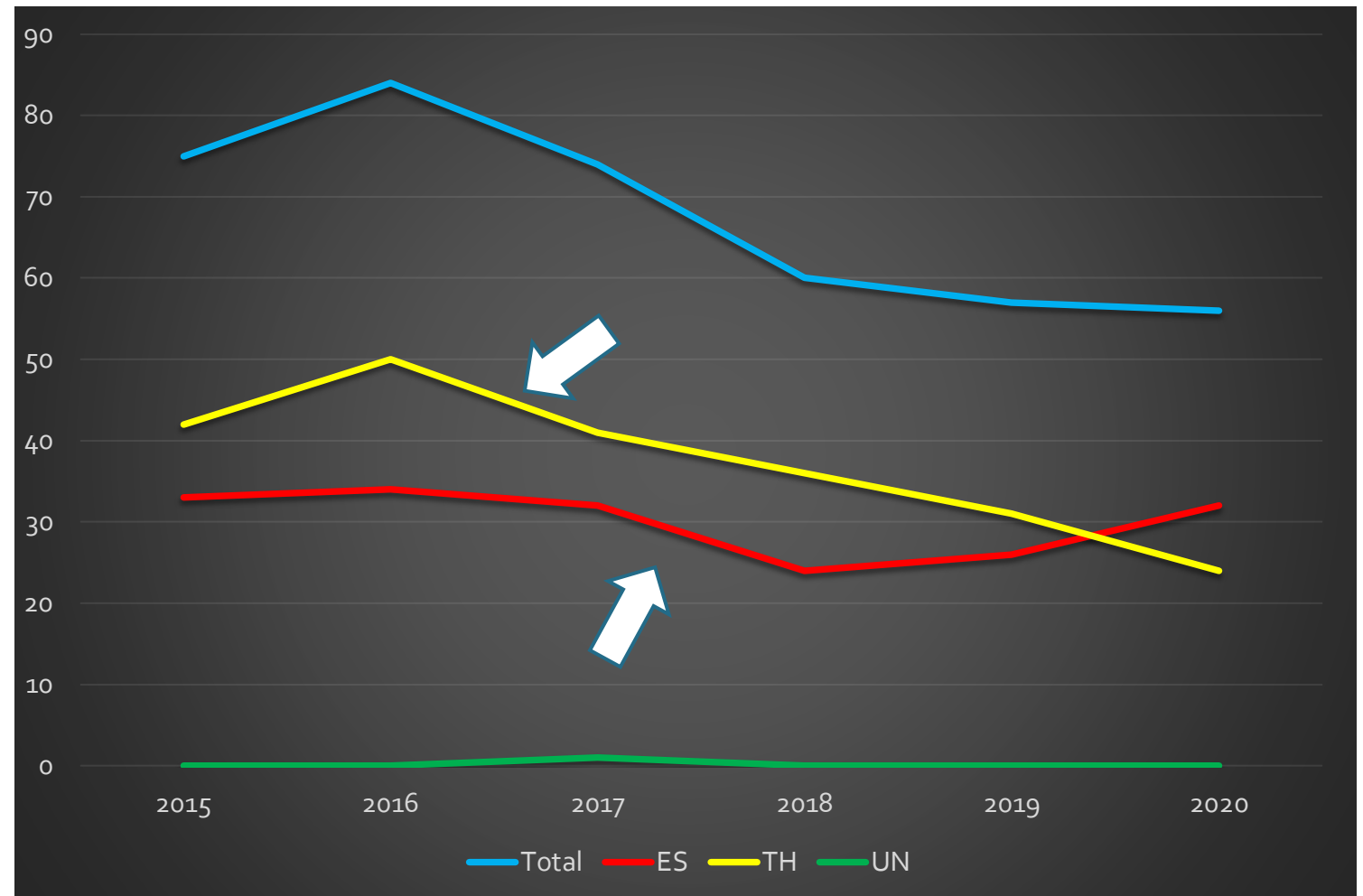
2019 to 2020

ES increase = 23%

TH decrease = 23%

Unsheltered unchanged

Total decrease = 2%



# In Flow: Shelter Demographics

HMIS data  
10/1/19 – 9/30/20



	Total Clients	Clients in HH without kids	Clients in HH with kids	Under 18 yrs old	Adult in family	Clients with disabilities	Vets	65 or older
<b>Brown</b>	<b>1711</b>	<b>924</b>	<b>787</b>	<b>484</b>	<b>303</b>	<b>849</b>	<b>61</b>	<b>41</b>
Fox Cities	820	571	249	154	95	388	36	17
Kenosha	453	237	216	119	97	266	8	12
Waukesha	749	546	203	119	84	434	33	28
West Central	818	402	416	158	258	407	39	20

## Typical client in Brown coalition:

38 years old  
White  
Non-Veteran  
In HH without children

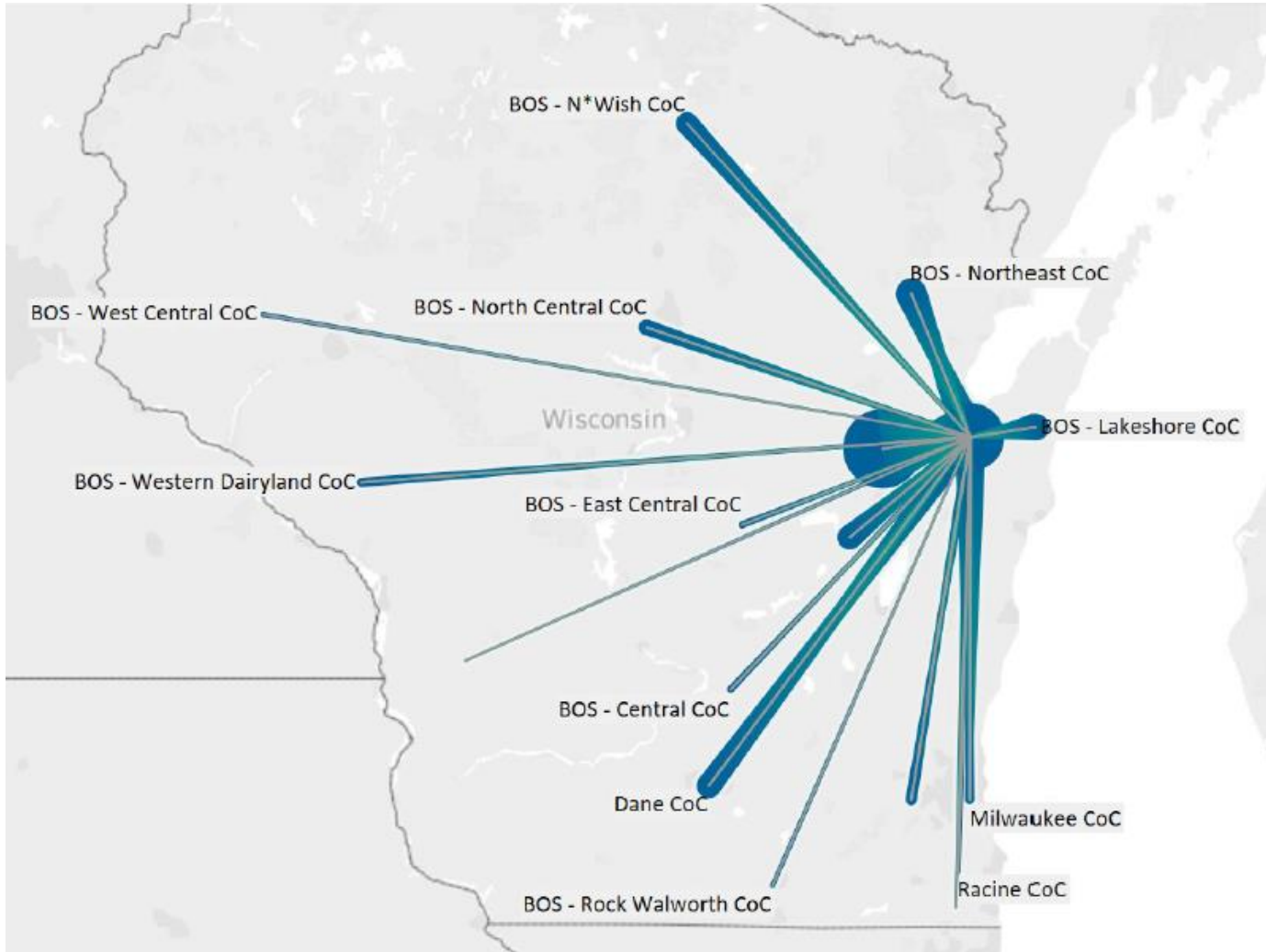
Male  
non-Hispanic/non-Latino  
without a disability

## Typical clients in other coalitions:

White, Male, non-Hispanic/non-Latino, non-Veteran

- Fox Cities = 41 yrs old, HH w/out kids, w/out disabilities
- Kenosha = 29 yrs old, HH w/out kids, w/disabilities
- Waukesha = 42 yrs old, HH w/out kids, w/disabilities
- West Central = 35 yrs old, HH w/kids, w/disabilities

## Migration



**Inflow: 119**

**Outflow: 143**

**Remained in LHC: 4,196**

Fox Cities to Brown (30)

Brown to Fox Cities (35)

Northeast to Brown (15)

Brown to Northeast (13)

Milwaukee CoC to Brown (13)

Brown to Milwaukee CoC (3)

Lakeshore to Brown (9)

Brown to Lakeshore (11)

Dane CoC to Brown (10)

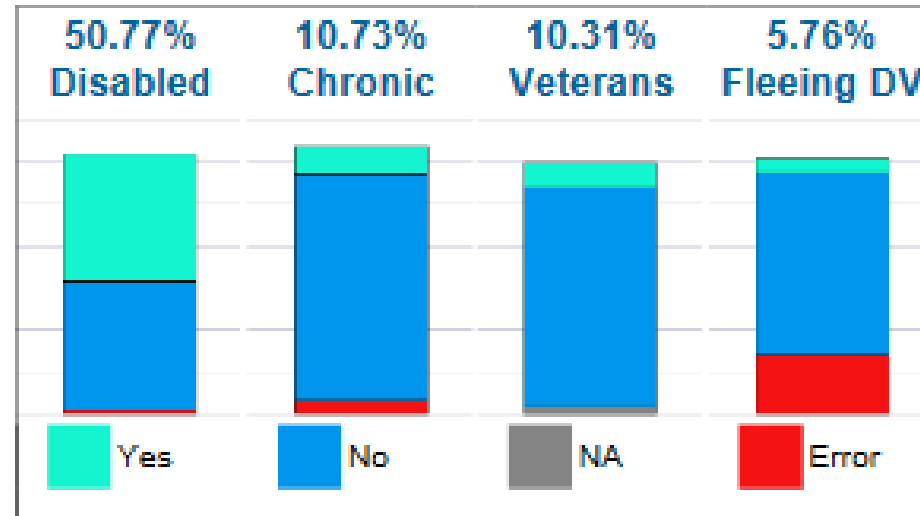
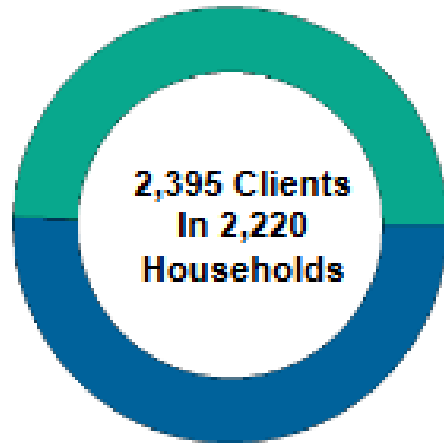
Brown to Dane CoC (10)

# Total Clients Served in HMIS (10/1/2019 – 9/30/2020)



## Singles/Families

- Families
- Singles



- PIT shows: 82% HH without children + 18% HH with children sleeping in ES, TH, Unsheltered
- Shelter inflow shows: 54% HH without children + 45% HH with children in ES
- What does CE show?

# Brown Coordinated Entry



1/10/2020

8/10/2020

2/8/2021

S  
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HH without Children	PL
Currently waiting on PL	253 people
Chronic Homeless	40 people
Veterans	13 people
Youth 18-24	21 people
Average LOT on list	193 days
Longest LOTH	991 days

HH without Children	PL
Currently waiting on PL	174 people
Chronic Homeless	46 people
Veterans	2 people
Youth 18-24	12 people
Average LOT on list	132.3 days
Longest LOTH	929 days

HH without Children	PL
Currently waiting on PL	161 people
Chronic Homeless	32 people
Veterans	4 people
Youth 18-24	5 people
Average LOT on list	140.7 days
Longest LOTH	868 days

HH with Children	PL
Currently waiting on PL	71 HH
Chronic Homeless	13 HH
Veterans	0 HH
Average LOT on list	162.7 days
Longest LOTH	1,002 days

HH with Children	PL
Currently waiting on PL	63 HH
Chronic Homeless	8 HH
Veterans	1 HH
Average LOT on list	121.6 days
Longest LOTH	859 days

HH with Children	PL
Currently waiting on PL	64 HH
Chronic Homeless	5 HH
Veterans	2 HH
Average LOT on list	88.8 days
Longest LOTH	474 days

# Brown Coalition - Need

HMIS Prioritization List as of 2/8/2021



HH without Children	#	VISPDAT	Average Time on List	# Youth	# fleeing DV	# Veterans
Chronic with disability (more than 12 months homeless)	32	<4 = 1 4-8 = 25 9+ = 6	6.2 months	1	0	1
Non-Chronic with disability & more than 12 months homeless	18	<4 = 0 4-8 = 13 9+ = 5	4.8 months	0	2	0
Non-Chronic with disability & less than 12 months homeless or	63	<4 = 4 4-8 = 46 9+ = 13	3.8 months	2	6	3
Non-Chronic without a disability & more than 12 months homeless	19	<4 = 1 4-8 = 14 9+ = 4	7.4 months	0	0	0
Non-Chronic without a disability & less than 12 months homeless	32	<4 = 2 4-8 = 21 9+ = 7 Missing = 2	3.4 months	2	2	0
<b>Total:</b>	<b>164</b>			<b>5</b>	<b>10</b>	<b>4</b>

## Dec. 2020 HIC – Households

St. John (114)  
Golden House (2)  
New Community Shelter (44)  
House of Hope (3)

## CE Referrals – Households

House of Hope (1)  
New Community Shelter (24)  
Newcap (74)  
St. John (51)  
TSA (1)

- 92% of referrals came from Brown coalition agencies

# Brown Coalition - Need

HMIS Prioritization List as of 2/8/2021



HH with Children	#	VISPDAT	Average Time on List	# Youth	# fleeing DV	# Veterans
Chronic with disability (more than 12 months homeless)	5	<4 = 0 4-8 = 0 9+ = 5	2.7 months	0	1	0
Non-Chronic with disability & more than 12 months homeless	4	<4 = 0 4-8 = 2 9+ = 2	2.2 months	0	2	0
Non-Chronic with disability & less than 12 months homeless or	17	<4 = 0 4-8 = 8 9+ = 9	2.5 months	2	6	0
Non-Chronic without a disability & more than 12 months homeless	9	<4 = 0 4-8 = 5 9+ = 4	4.9 months	1	1	0
Non-Chronic without a disability & less than 12 months homeless	30	<4 = 0 4-8 = 23 9+ = 5 Missing = 2	2.8 months	4	5	2
<b>Total:</b>	<b>65</b>			<b>7</b>	<b>15</b>	<b>2</b>

## Dec. 2020 HIC – Households

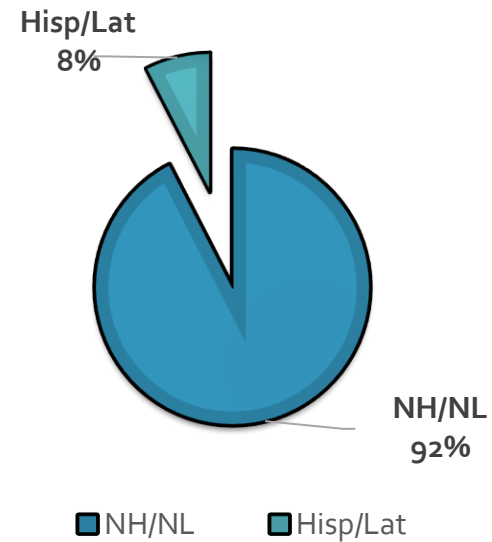
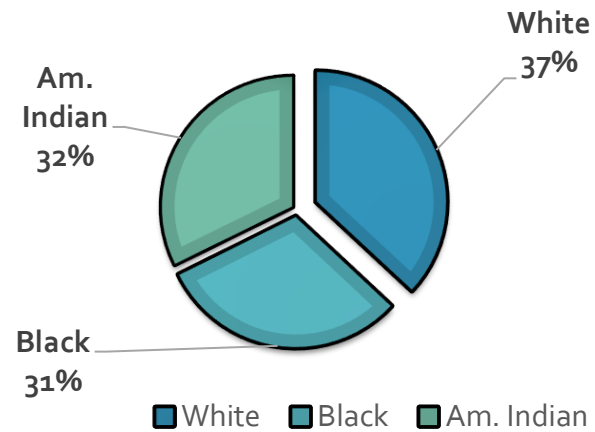
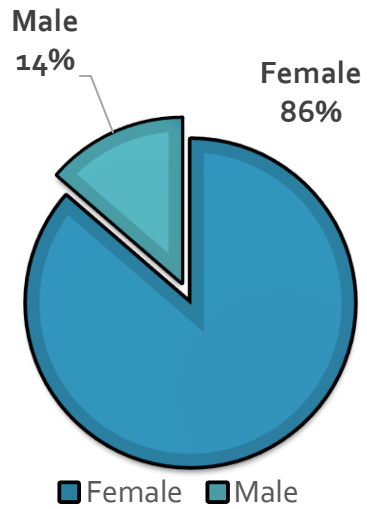
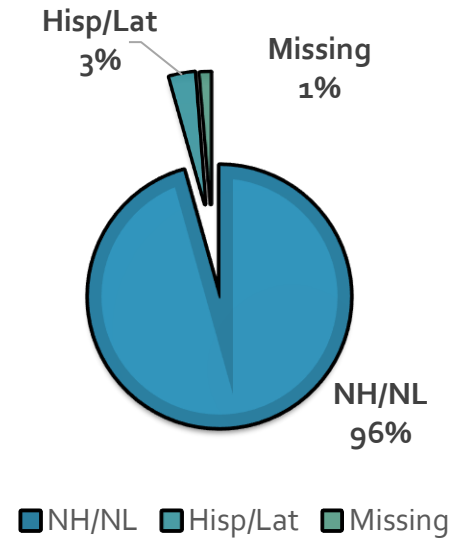
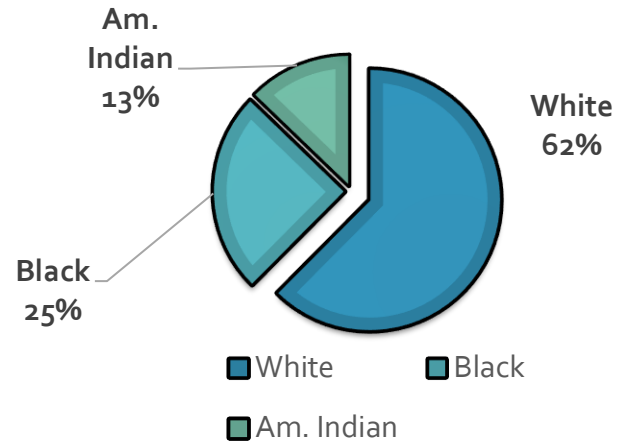
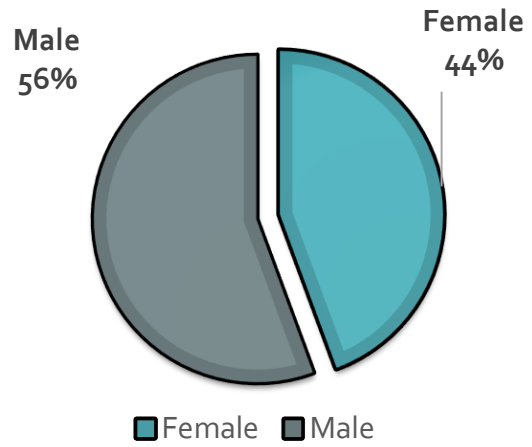
Freedom House (15)  
Golden House (3)  
Newcap (17)  
House of Hope (6)

## CE Referrals – Households

House of Hope (8)  
New Community Shelter (3)  
Newcap (47)  
St. John (2)

- 92% of referrals came from Brown coalition agencies

**Households without Children – Current Clients on Prioritization List**





# What does all this mean?

## Realistic look at need in Brown Coalition:

- Increase PSH units and/or enhance moving up strategies to free up units
  - HH w/out children ( $32+18 = 50$ )      HH w/children ( $5+4 = 9$ )      **Total = 59 units**
- Increase RRH units with intensive case management (similar to PSH level if needed)
  - HH w/out children (82)      HH w/children (26)      **Total = 108 units**
- Focus other RRH units on lower barrier (less than 12 mo of homeless, no disability)
  - HH w/out children (32)      HH w/children (30)      **Total = 62 units**

	Youth	Fleeing DV	Veterans
PSH level	$1+0 = 1$	$2+3 = 5$	$1+0 = 1$
RRH ICM	$2+3 = 5$	$6+7 = 13$	$3+0 = 3$
RRH	$2+4 = 6$	$2+5 = 7$	$0+2 = 2$

**Total Units = 229**

# Right Sizing

- Do you have the right projects in your coalition?
- Do you have the right funding for those projects?
- Landlord recruitment and education, housing navigation
  
- Looking beyond VISPDAT scores, focusing on level of need and match it with project type
  - What does your current need tell you about what resources or tools need to be changed?
    - PSH level – ongoing, longer term assistance to address mental health and AODA
    - RRH ICM – more intense, flexible case management
    - RRH – light touch case management
  
- Non-HUD funding ideas & options
  - CoC funding is just one tool in the toolbox. It cannot end homelessness by itself.

# Coordinated Entry – HMIS Prioritization



Coalition	HH w/out kids	HH w/kids	Total HH	Av. On list (HH w.out)	Av. On list (HH with)
Brown	182	72	254	133	91
Central	29	11	40	51	66
Coulee	143	18	161	168	98
Dairyland	98	31	129	146	78
East Central	83	3	86	170	81
Fox Cities	104	9	113	94	72
Jefferson	22	7	29	73	29
Kenosha	44	9	53	83	87
Lakeshore	40	17	57	85	97
North Central	42	3	45	117	6
NE/NWISH	39	34	73	121	149
Northwest	26	14	40	94	57

Coalition	HH w/out kids	HH w/kids	Total HH	Av. On list (HH w.out)	Av. On list (HH with)
Ozaukee	5	1	6	50	11
Rock-Walworth	126	146	272	236	301
Rural North	17	10	27	89	115
Southwest	31	9	40	84	30
Washington	36	6	42	156	111
Waukesha	115	18	133	167	86
West Central	211	58	269	113	92
Winnebago-land	76	44	120	122	105
<b>TOTAL</b>	<b>1469</b>	<b>520</b>	<b>1,989</b>		

# Coordinated Entry – HMIS Prioritization



Coalition	Vet HH	CH HH	DV HH	Youth HH
<b>Brown</b>	<b>6</b>	<b>44</b>	<b>29</b>	<b>16</b>
Central	1	3	4	5
Coulee	5	43	12	4
Dairyland	4	34	17	10
East Central	1	7	5	7
Fox Cities	2	28	6	3
Jefferson	3	3	1	1
Kenosha	3	8	2	4
Lakeshore	2	10	8	4
NE/NWISH	0	6	15	6
Northwest	2	7	11	1
North Central	1	26	3	5

Coalition	Vet HH	CH HH	DV HH	Youth HH
Ozaukee	0	0	2	1
Rock-Walworth	6	46	67	40
Rural North	0	4	4	5
Southwest	1	6	2	1
Washington	1	7	3	3
Waukesha	5	39	12	9
West Central	13	44	26	29
Winnebago-land	2	8	30	11
<b>TOTAL</b>	<b>58</b>	<b>373</b>	<b>259</b>	<b>165</b>

Coalitions with the most people on PL:

**Brown**, Rock Walworth, West Central

Coalitions with most Vets:

**Brown**, Rock Walworth, West Central

Coalitions with most CH:

**Brown**, Coulee, Rock Walworth, Waukesha, West Central

Coalitions with most DV:

**Brown**, Rock Walworth, West Central

Coalitions with most Youth:

**Brown**, Rock Walworth, West Central

# Coordinated Entry – Non HMIS Prioritization



Coalition	HH w/out kids	HH w/kids	Total HH	Compare (11/2020)
<b>Brown</b>	35	108	<b>143</b>	<b>150</b>
Central	11	10	<b>21</b>	<b>29</b>
Coulee	1	0	<b>1</b>	<b>1</b>
Dairyland	4	19	<b>23</b>	<b>23</b>
East Central	2	7	<b>9</b>	<b>8</b>
Fox Cities	7	7	<b>14</b>	<b>18</b>
Jefferson	1	0	<b>1</b>	<b>1</b>
Kenosha	8	2	<b>10</b>	<b>7</b>
Lakeshore	14	9	<b>23</b>	<b>21</b>
NE/NWISH	0	0	<b>0</b>	<b>4</b>
Northwest	0	0	<b>0</b>	<b>0</b>
North Central	11	4	<b>15</b>	<b>9</b>

Coalition	HH w/out kids	HH w/kids	Total HH	Compare (11/2020)
Ozaukee	4	0	<b>4</b>	<b>3</b>
Rock-Walworth	14	14	<b>28</b>	<b>26</b>
Rural North	0	0	<b>0</b>	<b>0</b>
Southwest	1	0	<b>1</b>	<b>1</b>
Washington	5	8	<b>13</b>	<b>8</b>
Waukesha	0	0	<b>0</b>	<b>0</b>
West Central	1	4	<b>5</b>	<b>4</b>
WinnebagoLand	10	9	<b>19</b>	<b>18</b>
<b>TOTAL</b>	<b>129</b>	<b>201</b>	<b>330</b>	<b>331</b>

	Feb 2019	May 2019	Aug 2019	Nov 2019	Feb 2020	May 2020	Aug 2020	Nov 2020	Jan 2021
<b>Total</b>	<b>236</b>	<b>285</b>	<b>250</b>	<b>296</b>	<b>310</b>	<b>265</b>	<b>291</b>	<b>331</b>	<b>330</b>

# SPM Measure #1: Length of Time Homeless



Average (start, exit, bed nights)	Brown	Fox Cities	Kenosha	Waukesha	West Central
Emergency Shelter	51	72	52	55	51
Emergency Shelter Safe Haven Transitional Housing	72	72	52	55	74

Comparison – Brown	2018-2019	2017-2018	2016 - 2017	2015-2016
Emergency Shelter	49	52	60	52
Emergency Shelter Safe Haven Transitional Housing	82	92	114	104

Days in Shelter	2019 - 2020	2018 - 2019
a. 1 to 7 days	355	391
b. 8 to 14 days	200	165
c. 15 to 21 days	146	175
d. 22 to 30 days	168	176
e. 31 to 60 days	405	407
f. 61 to 90 days	166	267
g. 91 to 180 days	196	238
h. 181 to 365 days	80	60
i. 365+	7	2

HMIS: 10.1.19-9.30.20



# SPM Measure #2: Reoccurrence (after PH exit)

LHC From 1st Exit	Total Number of Persons who Exited to Permanent Housing Destination (2Years Prior)	Number Returning to Homelessness in Less than 6 Months (0-180 days)	Percentage of Returns in Less than 6 Months (0-180 days)	Number Returning to Homelessness from 6 to 12 Months (181-365 days)	Percentage of Returns from 6 to 12 Months (181-365 days)	Number Returning to Homelessness from 13 to 24 Months (366-730 days)	Percentage of Returns from 13 to 24 Months (366-730 days)	Number of Returns in 2 Years	Percentage of Returns in 2 Years
BOS - Brown CoC	872	190	21.79%	76	8.72%	79	9.06%	345	39.56%

15-16: 15.03%  
 16-17: 27.04%  
 17-18: 32.33%

	Total Number of Persons who Exited to Permanent Housing Destination (2Years Prior)	Number Returning to Homelessness in Less than 6 Months (0-180 days)	Percentage of Returns in Less than 6 Months (0-180 days)	Number Returning to Homelessness from 6 to 12 Months (181-365 days)	Percentage of Returns from 6 to 12 Months (181-365 days)	Number Returning to Homelessness from 13 to 24 Months (366-730 days)	Percentage of Returns from 13 to 24 Months (366-730 days)	Number of Returns in 2 Years	Percentage of Returns in 2 Years
Exits from SO	9	0	0.00%	1	11.11%	2	22.22%	3	33.33%
Exits from ES	746	186	24.93%	60	8.04%	61	8.18%	307	41.15%
Exits from TH	96	2	2.08%	11	11.46%	11	11.46%	24	25.00%
Exits from All PH	21	2	9.52%	4	19.05%	5	23.81%	11	52.38%
TOTAL Returns	872	190	21.79%	76	8.72%	79	9.06%	345	39.56%

Coalition	2019-2020	2018-2019
Brown	39.56%	29.48%
Fox Cities	25.98%	29.10%
Kenosha	14.98%	23.18%
Waukesha	38.70%	35.84%
West Central	22.4%	20.35%

## Questions to consider:

1. Are people truly exiting to permanent destinations? Or is it more temporary?
2. What is happening that results in the return within 2 years?
3. What programmatic changes or supports need to be in place?

# Reoccurrence (after any exit)



Coalition	10/1/2018 – 9/30/2020	10/1/2017 – 9/30/2019	10/1/2016 – 9/30/2018	10/1/2015 – 9/30/2017
Brown	<b>59.78%</b>	60.78%	61.78%	61.49%

Housing Programs	All Exits	Returns	% of Returns
Prevention	305	37	<b>12%</b>
Transitional	140	31	<b>22%</b>
Rapid Rehousing	171	48	<b>28%</b>
Permanent Supportive Housing	47	16	<b>34%</b>

Shelter Programs	All Exits	Returns	% of Returns
Emergency Shelter	4486	2955	<b>66%</b>
Motel Vouchers	186	121	<b>65%</b>
Street Outreach	301	161	<b>53%</b>

Coalition	All Exits and Return in 2 years
Fox Cities	61.5%
Kenosha	44.2%
Waukesha	81.5%
West Central	35.85%

10/1/2018– 9/30/2020



# Reoccurrence (after any exit)



Coalition	10/1/2018 – 9/30/2020
Brown	59.78%

Gender	All Exits	Returns	% of Returns
Male	3420	2289	67%
Female	2192	1069	49%
Transgender	28	23	82%

HH Type	All Exits	Returns	% of Returns
HH with kids	1340	413	31%
HH w/out kids	3984	2964	74%

Vet status	All Exits	Returns	% of Returns
Veteran	139	85	61%
Non-Veteran	2362	1567	66%

Race	All Exits	Returns	% of Returns
American Indian	758	444	59%
Asian	58	26	45%
Black or African Am.	1673	902	54%
Native Hawaiian	12	5	42%
White	3078	1997	39%

10/1/2018– 9/30/2020

# SPM Measure #4: Employment & Income Growth



Stayers	2019-2020	2018-2019	2016-2017	2015-2016
% of adults with increased income	22.03%	4.65%	12.50%	16.67%
% of adults with non-earned income	18.64%	13.95%	0%	0%
% of adults with increased total income	35.59%	18.60%	12.50%	16.67%

Leavers	2019-2020	2018-2019	2016-2017	2015-2016
% of adults with increased income	25.93%	20.69%	37.50%	40%
% of adults with non-earned income	14.81%	13.79%	12.50%	0%
% of adults with increased total income	40.74%	34.48%	43.75%	35%

# SPM Measure #5: First Time Homeless

10/1/2019 – 9/30/2020



Change in the number of persons entering Emergency Shelter, Safe Haven, or Transitional Housing without prior enrollment in HMIS (prior 24 months).

Brown	Fox Cities	Kenosha	Waukesha	West Central
69%	63%	82%	68%	82%

Change in the number of persons entering Emergency Shelter, Safe Haven, Transitional Housing or Permanent Housing without prior enrollment in HMIS (prior 24 months).

Brown	Fox Cities	Kenosha	Waukesha	West Central
70%	63%	81%	68%	82%

Brown	ES-SH-TH
2018-2019	72.7%
2017-2018	69.7%
2016-2017	71.0%
2015-2016	74.5%

# SPM Measure #7: Exits to Successful Destinations



Brown	2019 - 2020	2018 - 2019	2017 - 2018	2016 - 2017	2015 - 2016
Emergency Shelter Transitional Housing Rapid Re-Housing	<b>39.3%</b>	29%	48.9%	34.5%	34%
Permanent Supportive Housing	<b>97.1%</b>	100%	87.5%	100%	100%
Street Outreach	<b>29.2%</b>	45.2%	37.5%	75%	94%

*PSH = includes exits and retention*

10/1/2019 – 9/30/2020

	Fox Cities	Kenosha	Waukesha	West Central
Emergency Shelter Transitional Housing Rapid Re-Housing	29.3%	44.1%	27.3%	58.6%
Permanent Supportive Housing	80%	96%	90.9%	93.7%
Street Outreach	35.9%	98%	53.3%	NA

# Coordinated Entry – Questions to Consider

- What other organizations need to be involved in referrals to coordinated entry?
  - Social Services, Housing Authorities, School Districts, Law Enforcement
- What else can be done to increase access to coordinated entry? What about the non-HMIS list?
- How has marketing to those seeking services & those referring others for service changed since COVID?
- After Hour Plan – revisit and revise to ensure that anyone found after hours has access to coordinated entry and reasonable emergency services

# Coalition – Questions to Consider

- Are shelters using problem solving and diversion techniques prior to shelter entry?
- To end homelessness for everyone on the PL list, you need 229 units. 108 units (47%) of them are for rapid re-housing with intensive case management. How will the Brown Coalition meet this need?
- With the influx of ESG CV, FEMA, and now ERA funds:
  - How will the community work to ensure that motel voucher programs & shelters needs are met?
  - How will the need for rapid rehousing be met?
  - With ERA, will all the homeless and eviction prevention-specific needs be met?
- **What does the Brown coalition “system” look like?**

# Contact Information



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